

REGIONAL SCHOOL DISTRICT No. 20
Special Meeting Minutes
May 18, 2023

Communications Committee

1. Call to Order The Communications Committee meeting held at Litchfield Center School and via teleconference was called to order at 6:06 p.m. by Krista Rizzo.

Members present: Krista Rizzo, Chair, Tiffany Parkhouse, Joanne Moore, and Andrew Tita. Also present: Chris Leone, Superintendent, Emily Cole, Alexandria Papp, Jannelle Carroll, Bill Davenport, Christine Lauretano, Jennifer Munson, John Morosani, Kristen Della Volpe, Assistant Superintendent, and Deanna Marchand, Region 20 Project Coordinator.

2. Website Update

Deanna Marchand gave a presentation on the Region 20 website commenting that while work continues on the site, school colors have been brought in, a page on the mascot, and the photos and biographies of the Board of Education members have been uploaded. The Region 20 website is expected to launch on July 1, 2023.

3. Town Tour Update

Mr. Leone shared that at the Litchfield and Goshen Region 20 Town Tours conducted the week of May 8, 2023, there were 7 people in attendance at each location. As a result, the in-person Town Tours for Warren and Morris were canceled and replaced with online Community Chats. He shared that at this week's Region 20 Community Chat there were 19 people online. Mr. Leone will hold a second Region 20 Community Chat the week of May 22, 2023.

4. Discussion on "Increasing Communication"

The committee discussed how to improve engagement and increase communications regarding Region 20. Some ideas brought forward were that Krista Rizzo will be submitting articles to The Goshen News, articles may be sent to the towns to post on their websites, and hosting events where children can attend, such as a movie night, while parents attend a meeting or view a presentation on Region 20 to name a few. The district will also utilize social media to promote upcoming Board of Education meetings.

5. Other Business

None

6. Adjourn There being no further business to come before this committee the meeting adjourned at 6:40 p.m.

Respectfully submitted,
Christine Escobar
Secretary, pro-tem