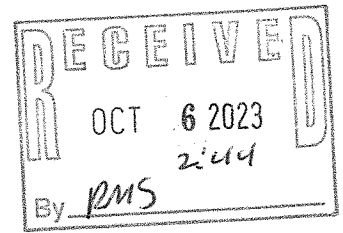


REGIONAL SCHOOL DISTRICT No. 20  
SPECIAL MEETING MINUTES  
September 28, 2023



Communications Committee

1. Call to Order The Communications Committee meeting held at Warren School and remote was called to order 4:32 p.m. by Krista Rizzo.

Members present: Krista Rizzo, Chair, Andrew Tita, Joanne Moore, and Tiffany Parkhouse. Also present: Chris Leone, Superintendent, Rob DeLayo, Christine Lauretano, Jannelle Carroll, Bill Davenport, Emily Cole, Kristen Della Volpe, Assistant Superintendent, Julie Haggard, Assistant Superintendent of Pupil Services, and Deanne Marchand, Region 20 Project Coordinator.

2. R20 Community Forum - Discussion

The committee members held a discussion on hosting a Region 20 in-person Community Forum; having a presentation of work to date and answering questions from the attendees. The committee agreed to hold this event at the Litchfield Community Center, if available on December 5, 2023.

3. Website Feedback

The feedback from the committee members and the Board on the Region 20 website was positive.

4. R20 Text Messaging

The committee discussed the use of text messaging to the community to promote Region 20 Board Meetings. It was agreed that Mrs. Escobar would send a community text message a week prior to scheduled Board meetings and a reminder the day of the meeting.

5. Engagement Update

The district has added 169 new contacts for Region 20 news.

6. Communications Goal Setting (Draft)

Mr. Leone circulated a draft Communication Goal for committee review. Discussion ensued. The committee agreed to the edited version that reads: *By June 2024, the R20 BOE will develop a communication strategy that utilizes at least 3 avenues that reach all stakeholders in an effort to build a school community that fosters a climate of respect, trust, and engagement as evidenced by community feedback and data from various engagements.*

Tiffany Parkhouse made a motion to move the revised Communications Goal to the next Long Term Planning Committee meeting in October. Andrew Tita seconded the motion. There was no discussion. The motion passed unanimously.

7. Other Business

None

8. Adjourn There being no further business to come before this committee the meeting Tiffany Parkhouse made a motion to adjourn. Joanne Moore seconded the motion. There was no discussion. The motion passed unanimously. The meeting adjourned at 4:53 p.m.

Respectfully submitted,  
Christine Escobar  
Secretary, pro-tem