

**TOWN OF BARKHAMSTED
ECONOMIC DEVELOPMENT COMMISSION
BARKHAMSTED TOWN HALL
MONDAY, OCTOBER 2, 2023
7:00 PM**

- 1. Call to order**
- 2. Public Comment**
- 3. Review and approve minutes from September 11, 2023, meeting**
- 4. Discussion of activities by Ted Shafer, Economic Development Consultant**
 - **Review progress against objectives for FY2023**
 - **Review and approve Business Bingo – kickoff first week of October**
 - **Review Ribbon Cutting at Riverton Gift Shop (September 30, 2023)**
 - **Business Meet and Greet at Sterling Engineering (Thursday, November 2)**
- 5. Discussion of 2023 initiatives to promote economic development**
 - **Discussion of business promotion and business retention strategies (assist current businesses, attract workers, attract new businesses, ...)**
 - **Discover Litchfield Hills and Town website/tourist map**
 - **Update on welcome bags**