## TOWN OF BARKHAMSTED ECONOMIC DEVELOPMENT COMMISSION BARKHAMSTED TOWN HALL MONDAY, DECEMBER 4, 2023 7:00 PM

- 1. Call to order
- 2. Public Comment
- 3. Review and approve minutes from October 2, 2023, meeting
- 4. Discussion of activities by Ted Shafer, Economic Development Consultant
  - Review progress against objectives for FY2023
- 5. Review Business Bingo kickoff first week of October
- 6. Review Business Meet and Greet at Sterling Engineering (Thursday, November 2)
- 7. Discussion of 2023 initiatives to promote economic development
  - Discussion of business promotion and business retention strategies (assist current businesses, attract workers, attract new businesses, ...)
  - Discover Litchfield Hills and Town website/tourist map
  - Update on welcome bags
  - 8. Review and approve meeting schedule for 2024
  - 9. Review members' status for 2024

## TOWN OF BARKHAMSTED ECONOMIC DEVELOPMENT COMMISSION MEETING DATES FOR 2024

January 8 July 1

February 5 August 5

March 4 September 9

April 1 October 7

May 6 November 4

June 3 December 2

The Economic Development Commission meets on the first Monday of every month at 7:00 p.m. in the Barkhamsted Town Hall, unless the 1<sup>st</sup> Monday is a holiday.