

**** TOWN OF DURHAM, CONNECTICUT ****
**** Stay Cool. Save Energy. Go Cool Roof ****

 **** What is a Cool Roof? ****

A cool roof is designed to reflect more sunlight and absorb less heat than a standard roof—helping keep your home cooler during hot summer months and extending the life of your roof.

 **** Benefits of a Cool Roof ****

- * Reduced energy bills
- * Improved home comfort
- * Extended roof lifespan
- * Environmentally friendly

 **** Save Money & Energy ****

By reducing the need for air conditioning, cool roofs can help lower your utility costs while reducing strain on the energy grid.

 **** Perfect for Durham Homes ****

With warm summers in Durham, installing a cool roof is a smart investment for comfort and sustainability.

 **** Options Include ****

- * Reflective shingles
- * Coated metal roofing
- * Light-colored tiles or membranes

 **** Learn More ****

Visit [Cool Roofs | Department of Energy](#)
or visit your local roofing professional to explore options.

 **** Small Change. Big Impact ****

Make your home more efficient and comfortable—one roof at a time!



Material Considerations

Data presented is for comparison purposes only and costs shown should be verified at the time of construction. Asphalt roofing only is shown being that this is the most cost effective and common material.

Roofing Material Specifications				Cost Considerations (per sq ft & installation)			
Reflectivity				Thermal Emittance			
Low Slope	Steep Slope	Low Slope	Steep Slope	Standard	Cool Roof ¹	Standard	Cool Roof ¹
Standard		Cool Roof ¹				Non-cool Roof Brand*	Cool Roof Brand*
< 4:12	> 4:12	< 4:12	> 4:12	0.85-0.90	0.75	\$5.50 - \$12	\$3.50 - \$15
~0.06 - 0.2		0.65	0.25				

*Specific brand pricing used cannot be listed so as not to promote specific brands over others. It is recommended that multiple suppliers are reviewed prior to starting construction

