



Downtown Easley



Inclusive Playground

Sponsorship Opportunities

Play Has No Limits — Coming to Downtown Easley

Join us in creating a playground where every person belongs. This universally designed play space will bring individuals of all abilities together to play, explore, and grow — right in the heart of our community.

864-855-7933 | www.easleyrec.com

PLAY HAS NO LIMITS

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COMING TO DOWNTOWN EASLEY

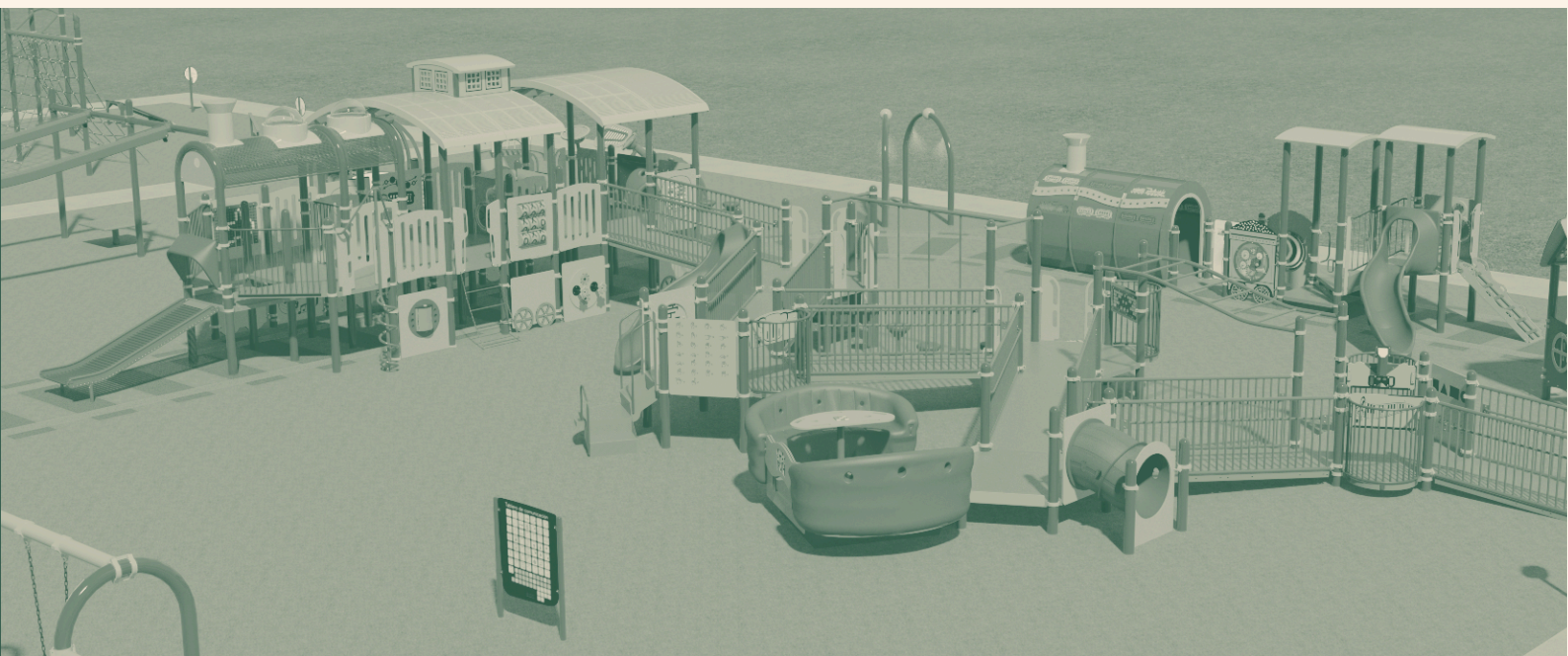
Why Here? Why Now?

As our community continues to grow, the demand for thoughtful, inclusive recreation grows with it. Families are looking for public spaces that celebrate diversity, support sensory needs, and promote social connection. By moving forward now, we have the opportunity to create a flagship play environment that reflects our community values and sets the standard for accessibility in the Upstate.

Investing in this playground today ensures that every child who visits Downtown Easley is welcomed fully—able to participate, explore, and thrive. This is our moment to make a lasting impact for generations of families, and with your support, we can bring this vision to life at a time when it is needed most.

Our Community at a Glance

- City of Easley Population: ~23,942
- Pickens County Population: ~135,495
- 11% of residents under age 65 in Pickens County report having a disability (U.S. Census Bureau).
- Disabilities affecting mobility, sensory, and social interaction impact thousands of children and adults locally—many of whom currently have limited access to truly inclusive play spaces.



MAYOR'S MESSAGE

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Welcome to the vibrant City of Easley!

Thank you for considering a sponsorship opportunity with us for the Downtown Easley Inclusive Playground. We are excited to embark on this important project that will provide a safe, accessible, and fun environment for all children in our community, fostering connections across generations.

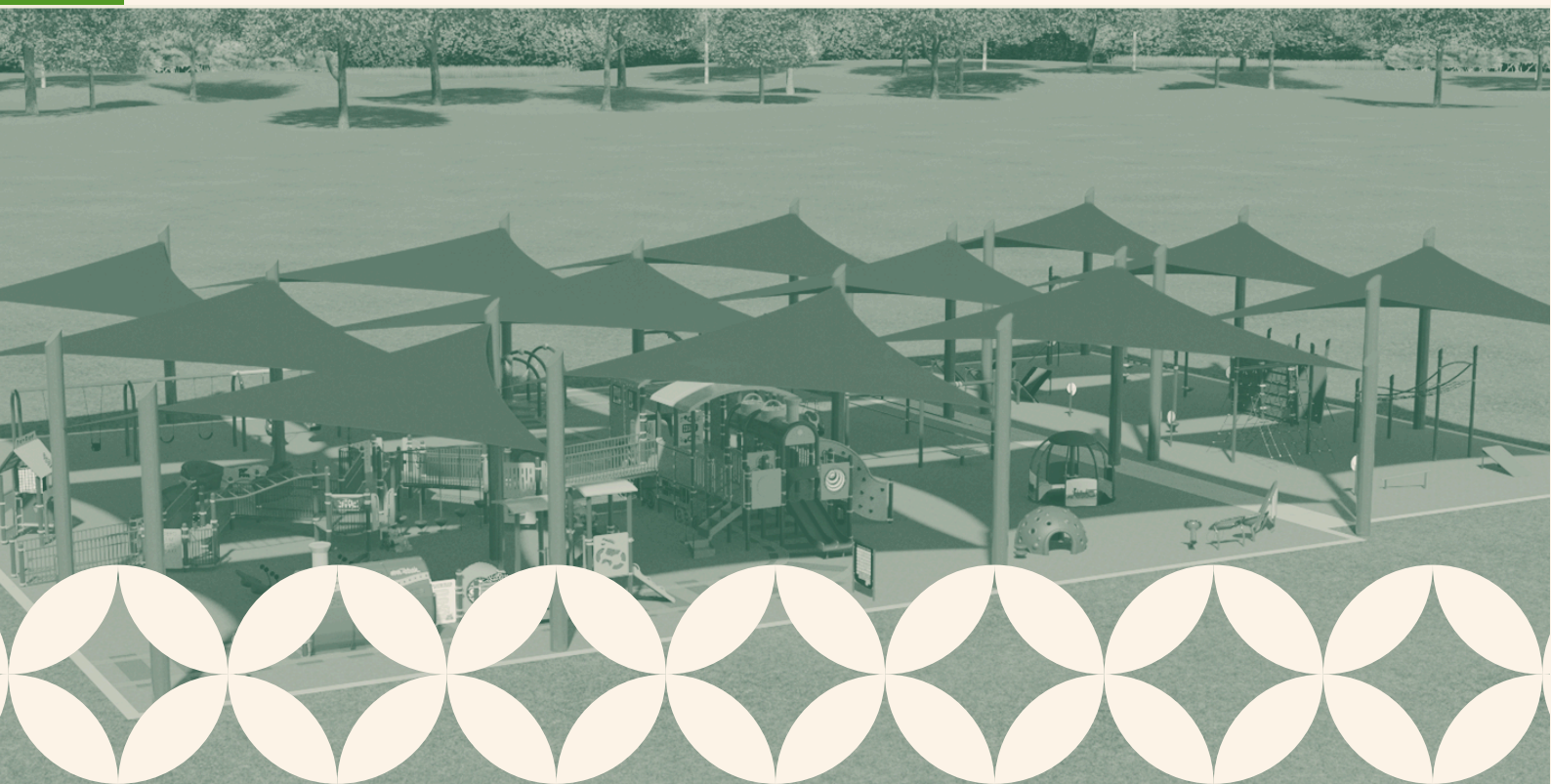
Nestled at the base of the Foothills Blue Ridge Mountains, Easley offers a stunning backdrop for our new playground. This multigenerational space will be designed to ensure that every child, regardless of ability, can play and thrive together, creating a vibrant atmosphere where families can gather and enjoy quality time.

Our city is home to numerous parks, community spaces, and recreational facilities that celebrate diversity and promote well-being. The Inclusive Playground will add to our offerings, complementing our award-winning Nalley-Brown Nature Park and Brushy Creek Greenway Trail, which are perfect for connecting with nature.

As you explore our city, you will find a welcoming community ready to embrace the joy and laughter that the Inclusive Playground will bring for children, parents, and grandparents alike. We invite you to support this initiative and help us create an environment where all generations can enjoy the thrill of play and connection.

Thank you once again for your consideration in partnering with us for this wonderful opportunity to enrich our community.

Sincerely, Lisa Talbert, Mayor
City of Easley, South Carolina





OUR MISSION & VISION

Mission: We strive to provide quality parks, recreation, leisure, and cultural experiences for residents and visitors of all ages and abilities.

Vision: Our vision is to become a City with diverse programs and strategically located open spaces, cultural resources, and recreation facilities that celebrate Easley's character, foster civic pride, attract visitors, and promote daily health and wellness.

OUR COMMITMENT TO INCLUSIVE PLAY

Universally designed playgrounds are created to be accessible to all who visit. Three components help create A Higher Level of Inclusive Play: physical accessibility, age and developmental appropriateness, and sensory-stimulating activity. Combined, these will create an inclusive play environment that meets the needs of all children in the same place in a variety of ways. Children of all abilities will come together to play and imagine—making them equal through play.

7,300,000

the number of school-aged children with disabilities

– U.S. Department of Education, 2021



1 in 6

children aged 3-17 years were diagnosed with a developmental disability

– CDC, 2022



1 in 4

adult Americans have a diagnosed disability

– CDC, 2023

16%

of children ages 5-17 experience functional difficulties in at least one domain

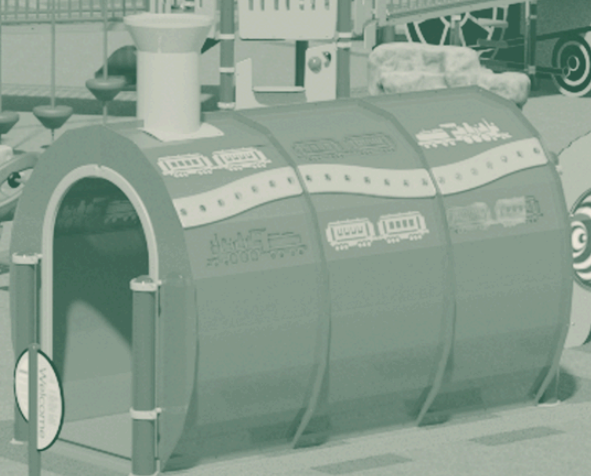
– Statistics Canada, 2023

INCLUSIVE PLAYGROUND OVERVIEW



Key Features of the Easley Inclusive Playground

- **Accessible Play Equipment:** Designed for children of all abilities to promote physical, social, and cognitive development.
- **Universal Design:** Ramps and accessible surfacing ensure full participation for children with varying mobility and sensory needs.
- **Wheelchair Charging Stations:** Two stations support visitors using power mobility devices.
- **Seating and Supervision:** Strategically placed benches provide safety and gathering spaces for families.
- **Shaded Areas:** Structures and tree coverage create a safer, more comfortable environment for all users.



SPONSOR OPPORTUNITIES

Presenting Sponsors

Platinum Sponsor

\$750,000

Benefits and Acknowledgements

- Company or individual name displayed at main entrance to the playground for 15 years for recognition as a Platinum level sponsor.
- Invitation to participate in public grand opening celebration with opportunity to set up vendor table during the event.
- Photo opportunity provided with check presentation at location of your choice.
- Logo and name permanently featured on donor website with link to website.
- Opportunity for business employees to attend VIP viewing and ribbon cutting celebration prior to public opening.

Gold Sponsor

\$350,000

Benefits and Acknowledgements

- Company or individual name displayed at every entrance to the playground for 15 years for recognition as a Gold level sponsor.
- Invitation to participate in public grand opening celebration with opportunity to setup vendor table during the event.
- Photo opportunity provided with check presentation at location of your choice.
- Logo and name featured prominently on donor website page with link to website.

Silver Sponsor

\$100,000

Benefits and Acknowledgement

- Company or individual name displayed at main entrance to the playground for 15 years for recognition as a Silver level sponsor.
- Logo and name featured on donor website page with link to your website.
- Invitation to participate in public grand opening celebration with opportunity to setup vendor table during the event.

Bronze Sponsor

\$50,000

Benefits and Acknowledgement

- Company or individual name displayed at main entrance to the playground for 15 years for recognition as a Bronze level sponsor.
- Logo and name featured on donor website page with link to your website.
- Invitation to participate in public grand opening celebration with opportunity to setup vendor table during the event.

SUPPORTING SPONSORS

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Donor recognition plaques will be displayed on our donation wall outside the main entrance to the playground and will be displayed for 15 years.

Large Plaque \$5,000 each

- This sponsorship level allows you to print your business name, family name, or individual name on a **12" by 12" colored plaque**. These plaques will be arranged on a donor wall, located near the playground area.

Benefits and Acknowledgment

- Printed plaque permanently displayed on donor wall. Color and shape to be determined by City of Easley Parks and Recreation Department.

Medium Plaque \$2,500 each

- This sponsorship level allows you to print your business name, family name, or individual name on a **8" by 8" colored plaque**. These plaques will be arranged on a donor wall, located near the playground area.

Benefits and Acknowledgment

- Printed plaque permanently displayed on donor wall. Color and shape to be determined by City of Easley Parks and Recreation Department.

Small Plaque \$1,000 each

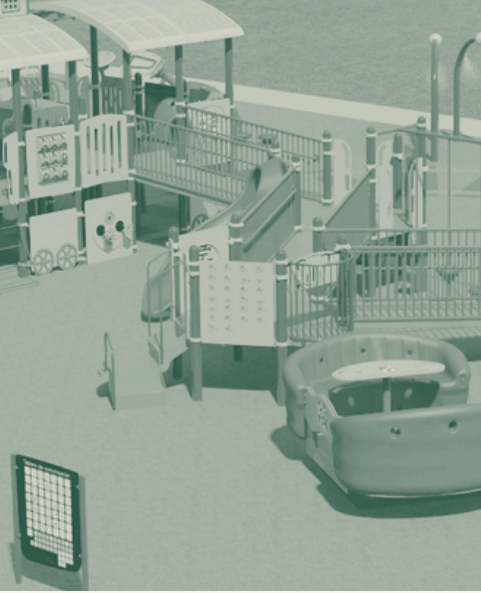
- This sponsorship level allows you to print your business name, family name, or individual name on a **6" by 6" colored plaque**. These plaques will be arranged on a donor wall, located near the playground area.

Benefits and Acknowledgment

- Printed plaque permanently displayed on donor wall. Color and shape to be determined by City of Easley Parks and Recreation Department.

SPONSOR OPPORTUNITIES

Premier Playground Equipment Sponsor



Donor plaques will be prominently displayed near the sponsored structures for up to 15 years as part of the Friends of the Park program. Visitors can scan the QR code on each plaque to learn more about the unique features and accessibility benefits of these highlighted playground pieces.



Play Feature: Shade Structure \$500,000

- The shade structure provides a comfortable, protected space with over 80% coverage, allowing children and families to rest, play, and socialize safely out of the sun.

Play Feature: Water Mister \$75,000

- The water feature provides a refreshing, interactive play experience for children, encouraging exploration, sensory play, and outdoor fun. Designed for safety and durability, it's a favorite spot for families on warm days.

Play Feature: Train Sensory Tunnel \$60,000

- The train sensory tunnel provides a fun, immersive space where children can crawl, explore, and engage their senses. It encourages active play, imagination, and social interaction.

Play Feature: ZipKrooz \$60,000

- This 2-way glide ride features a smooth, continuous trolley system that moves easily from end to end without stopping mid-ride. Designed for coordinated riders with sufficient upper-body strength, it includes built-in elevation for level installation and a comfortable poly disc seat.

Play Feature: We-Go-Round \$60,000

- Accessible spinner is designed for users of all abilities, with a flush base for easy wheelchair access and seating that allows ample space for mobility devices. All riders face the center to encourage interaction, while built-in speed control ensures a fun and safe experience.



SPONSOR OPPORTUNITIES

Premier Playground Equipment Sponsor

Play Feature: Sway Fun Wheelchair Glider \$30,000

- The wheelchair glider provides a shared play experience for children of all abilities, allowing wheelchair users and companions to glide together. Designed for smooth movement and durability, it encourages connection, laughter, and active play.

Play Feature: We-saw \$20,000

- The We-saw offers a fun, shared play experience that encourages balance, coordination, and teamwork. Designed for children of all abilities, it's a classic playground favorite that promotes connection.

Play Feature: Music Equipment \$20,000 - SOLD!

- The playground music equipment encourages creativity and sensory play through hands-on sound exploration. Designed for durability and outdoor use, it invites children to create music together.

Play Feature: Train Depot Clubhouse \$15,000

- The Train Depot Clubhouse offers a themed play space where children can climb, explore, and imagine. Complete with interactive equipment, it encourages active, creative, and social play.

Play Feature: Cozy Dome \$10,000

- The Cozy Dome provides a calm, enclosed play space where children can relax, regroup, or engage in imaginative play. Designed for comfort and durability, it adds a unique and welcoming element.

Play Feature: Communication Board \$7,000

- Located at the play space entrance, this communication panel uses visual language to help children communicate. Designed for non-verbal children and early learners, it features vibrant graphics.

FRIENDS OF THE PARK

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Designed for supporters at any level, this option allows businesses, families, or individuals to be recognized for their generosity. Donor plaques will be prominently displayed near the sponsored structures for 15 years as part of the Friends of the Park program. Recognition of these donations will also be displayed in an appropriate location.

Accessible Restroom and Indoor Meeting Space Renovation **\$400,000**

- This renovation provides a fully ADA-accessible restroom equipped to meet the needs of all individuals, ensuring comfort and safety for every visitor. The project also includes a versatile indoor meeting room that can be reserved for community events, gatherings, and special occasions, creating a welcoming space for all.

Playground Pavilion **\$175,000 each**

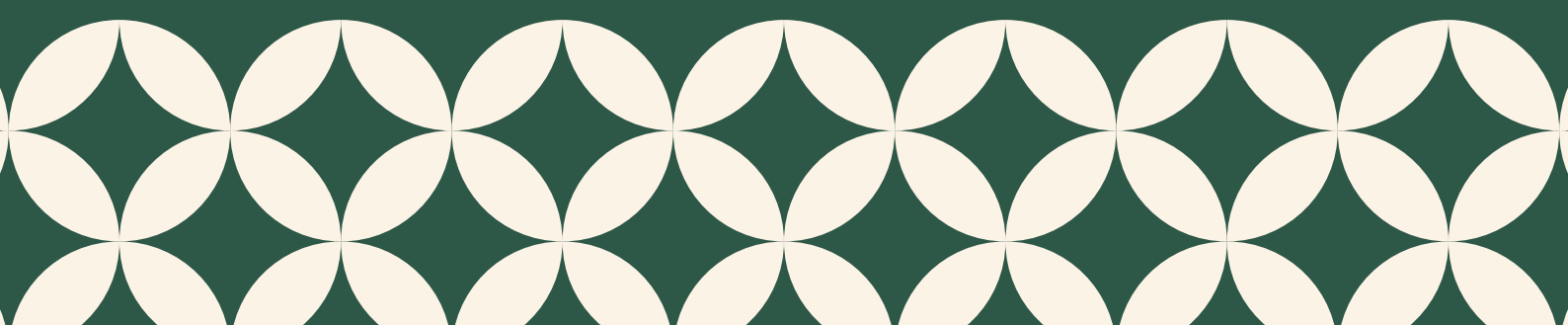
- This park pavilion provides a shaded gathering space for families, programs, and community events. Built with durable materials and designed for long-term use, the shelter offers comfort and protection for park visitors year-round.

Playground Fence **\$120,000**

- This powder-coated playground fence enhances safety by clearly defining the play area while adding a polished, long-lasting finish. Built for durability and low maintenance, it provides a safe and attractive boundary for children and families.

Playground Bench **\$2,000**

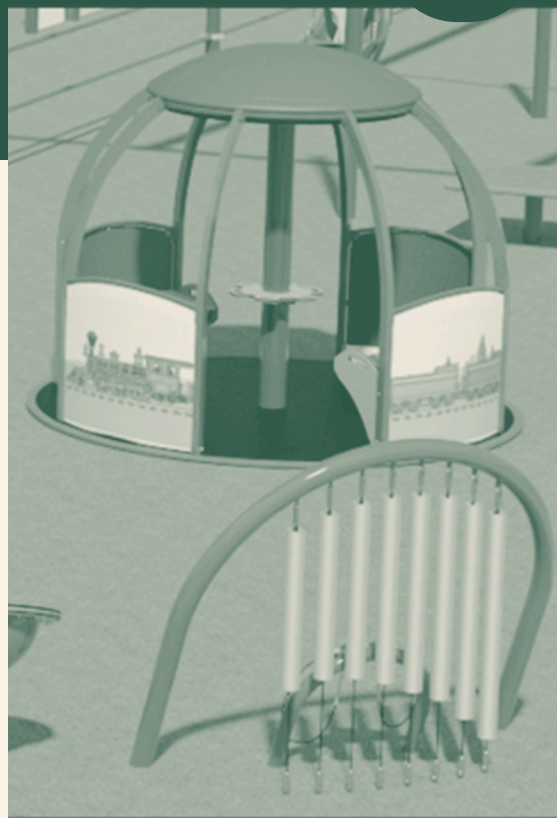
- As a bench sponsor you will receive a plaque on the side of one (1) bench with your company or family name printed on it.
- The location of the bench will be determined by the Parks and Recreation Department.



Be part of the change.

Foothills Community Foundation serves as the charitable partner for the Downtown Playground project, ensuring donations are stewarded responsibly and remain invested in our local community. Founded to promote philanthropy across Anderson, Oconee, and Pickens Counties, Foothills Community Foundation shares our commitment to creating meaningful, lasting impact for families today and future generations—making them a trusted avenue for supporters to help bring this playground to life.

Learn more about Foothills Community Foundation by visiting <https://foothillscommunityfoundation.org/>.



Giving Opportunities

By Mail (Check):

- Please make checks payable to Foothills Community Foundation
 - Memo Line: Easley Parks and Recreation - Downtown Playground Fund
 - Mail to:
 - Foothills Community Foundation
 - P.O. Box 1228
 - Anderson, SC 29622

Online Donations:

- Donations may be made securely online through Foothills Community Foundation at:
 - https://foothills.fcsuite.com/erp/donate/create/fund?funit_id=1114

In-Person Giving (Check, Cash or Credit Card):

- Check, Cash and credit card donations are also accepted.
 - If you choose to give in person or in a method other than the online platform, please complete the donation application located at the back of this packet for record-keeping and acknowledgment purposes.



Scan to make a secure donation and help bring the Downtown Playground to life!"

All inquiries should be directed to Christman Short, Director of Parks and Recreation for the City of Easley, at cshort@cityofeasley.com.



EASLEY

PARKS & RECREATION

DONATION FORM - Downton Easley Playground

We invite you to express your generosity in person. Please complete this form with your contact information and donation details. Contributions will be processed through the Foothills Community Foundation, and our team will provide confirmation of your donation once received.

- DONOR DETAILS:

Name: _____

Company / Title (if applicable): _____

Tax ID (if necessary): _____

Address: _____

Email: _____

Phone: (_____) _____ - _____ Ext. _____

- GIFT DETAILS:

Please provide the details of your gift and its intended destination (park, facility, or program):

- GIFT TYPE:

☐ Cash Amount: \$ _____

☐ Check (in-person only) Check No.: _____

◦ Otherwise, please mail checks to Foothills Community Foundations

☐ Credit Card

☐ Multi Year Contribution: \$ _____ for _____ years

◦ Please set up multiyear contribution directly with Foothills Community Foundation

- SIGNATURES:

Donor: _____ Date: _____

Parks and Recreation Department Director: _____ Date: _____

Playground Committee Representative: _____ Date: _____

- FOR OFFICE USE – IN-PERSON DONATIONS:

Received by: _____

Staff Assigned: _____

Meeting Date: _____

Initial Payment Received: _____

Final Payment Received: _____

Installed On: _____