

Town of Goshen
BOARD OF SELECTMEN

REGULAR MEETING

Tuesday February 8, 2022

This meeting held in-person and recorded via Zoom.us and is available as a recording

PRESENT: Todd M. Carusillo, Mark S. Harris, Dexter S. Kinsella

OTHERS: Henrietta Horvay; Cindy Barrett; Dave Boisvert; Peter Kujawski; Scott Olson; John McKenna (Republican American); Amy Tobin; Paul Collins; Joyce Mowrey; James Michaud; Janet Hooper; Josephine Jones; Doreen Deary; James Withstandley; Bridget Michaud; Maddie Flynn; Paul Adams; Katie Hennessy; Joanne Kimball; Suzanne Rinaldi; Don Wilkes; Marc McCarthy.

1. Call to order: Todd M. Carusillo called the meeting to order at 5:02 p.m.

2. Approval of the minutes of the meeting of February 1, 2022:

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to approve the minutes of February 1, 2022.

3. Matters Arising Out of the Minutes: 1. Bantam Lake Protective Association: It was a request *from* Jim Mersfelder *to* Dexter Kinsella for Dexter to speak to Mark Harris regarding joining the Bantam Lake Protective Association. 2. The Pavilion (Recreation Dept.) building calls for Goshen *volunteer* craftsmen and building people to complete the structure. Dexter Kinsella will work with the group that comes forward in this task.

4. Approval of the Payroll and Warrant – February 10, 2022:

In a **motion** made by Mark S. Harris, seconded by Dexter S. Kinsella, it was **voted** to approve the total warrant and payroll of February 10, 2022 in the amount of \$76,449.73. Included in this warrant were the payroll in the amount of \$31,561.03 and the warrant in the amount of \$44,888.70. Voted unanimous. Items of note: Dime Oil (fuel, diesel)-\$3,780.07; Innovation Surface (magic salt)-\$5,865.68; Morton Salt (road salt) \$12,511.36.

5. First Selectman's Report:

COVID-19 has been reduced to 10 (down from 23) cases in Litchfield County Hospitals. This past Sunday, Selectman Carusillo along with Barbara Breor distributed COVID 19 test kits to the public. Some test kits are still available. (Residents in need of the test kits are asked to call the Town Hall first before coming in.)

Paul Collins (Recycling Coordinator) reported on his conversations with the Building Inspector and First Selectman, Todd Carusillo. He briefly spoke on results of waste *building materials* (from homes that are undergoing remodeling rooms, or the building of new homes). When the scrap building materials are stuffed into *recycling bins*, those waste materials have to be driven to Torrington, and from there statewide and then onto Lexington, Ohio. The amount of this kind of waste needs to be greatly reduced in that MIRA is increasing their prices substantially. *Contractors* doing the work on these homes are **responsible** for the proper disposal of building material scrap/waste. He asked that residents use the "recycling" materials dates for Goshen residents i.e., mattresses, electronic equip, hazardous materials, shredding (paper). The **Building Permits** obtained from Town Hall will now be stating the building waste process that will be **required** to follow as part of the actions of the building permit.

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to have Dumpster Usage added to the Goshen Building Permit process enforced by a \$450 fine. Voted unanimous.

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In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to add to the agenda under item 8 Old Business, 8c. MIRA Contract. Voted unanimous.

6. Public Comment: Cynthia Barrett wanted to share an incident that she was witness to in Goshen. Todd Carusillo also was present at attempt of this burning of building materials – that were only 15' from the building. The occupant was ordered to obtain a dumpster to remove the waste material accordingly.

7. Correspondence: None

Erin Reilly, Board of Fire Commissioners Clerk, submitted an invoice in the amount of \$4,794.02 for repairs done on Truck 5 Brush truck.

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris it was **voted** to accept the truck repair services as submitted. Voted unanimous.

8. Old Business:

8a. Appointments: None

8b. Budgets:

Discussions were done on the following budgets:

Tax Collector Conservation Commission

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to receive listed budgets and forward onto the Board of Finance for review. Voted unanimous.

8c. MIRA Contract:

The new MIRA Contract submitted to the Town of Goshen extends out to the next 5 years. The current pricing is \$105.00/ton, which totals \$140,000. The new 5 yr. contract will be \$116.00/ton and equals \$180,000. (see minutes of February 1, 2022)

In a **motion** made by Mark S. Harris, seconded by Dexter S. Kinsella, it was **voted** to sign the new 5-yr. aforementioned contract with MIRA. Voted unanimous.

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to add to 9. New Business, 9d. Tax Collector's Report – January 31, 2022

9. New Business:

9a. Purchase Used Plow from Goshen Public Works:

Town of Goshen
Purchase of 1994 All-Wheel Drive

Mark Ziello	\$2,559.00
58 Hewlett Street	
Waterbury, CT 06710	
203-232-0921	

Paul Adams	\$6,501.00
Haeley LLC.	
312 Kenyan Road	

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Lakeside Court
Litchfield, CT 06759
860-601-5982

Tony Macchiaroli	\$4,000.00
P.O. Box 613	
Bantam, CT	
860-459-0915	

Robert Albini Jr.	\$4,501.00
North Goshen Maple, LLC	
220 North Goshen Rd.	
Goshen, CT 06756	
860-601-6424	

Edward Perry	\$6,100.00
Perry Excavating, LLC	
407 East Street North	
Goshen, CT 06756	
860-671-1738c	

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to receive the aforementioned bids and forward them to Garret Harlow, Supervisor of Public Works, for review and recommendation. Voted unanimous.

9b. Report from the Broadband Advisory Committee:

Marc McCarthy reported that he and the Committee have been doing a lot of background/investigation work. There will be more updates coming as to providing better access to "internet". Optimum/ALTICE is already in the process here in Goshen and Litchfield. New competition will be coming to Goshen. There will be two (2) head end units (look like cabinets) for Goshen—"Symmetrical" Service, that runs through telephone poles - East Street North and Beach Street. Eight (8) towns here in the northwest corner are included in this Broadband start-up. Overall, this new system will save money for people. Scott Olson also stated the Fiber Network will prove to be much less costly.

9c. Presentation: "Sustainable Connecticut" – Joyce Mowrey:

Ms. Mowrey explained that "Sustainable Connecticut" is a volunteer, non-profit, supported by grants organization. So far, 127 towns in Connecticut have signed on. The main goal is to protect natural resources, open spaces and to grow business; save space for future generations via projects, greenways, with community funds, donations and volunteers. This can be done in concert with efforts from the Goshen Land Trust, pollinators. She also stated this will make a difference in climate change. The Board of Selectman will be asked to sign a resolution to begin earning points. A brief discussion took place on "milk weed" and its effect on feeding/dangers of goats of which there are many in Goshen. Further informational discussions will take place. (See report attached)

9d. Tax Collector's Report -January 31, 2022:

The Tax Collector's Report for 1/21/2022 was reviewed by the BOS. Collection rate – collected less refunds vs. total budgeted is 93.25%, which is very good.

In a **motion** made by Dexter S. Kinsella, seconded by Mark S. Harris, it was **voted** to accept the Tax Collector's Report for January 31, 2022 as submitted. Voted unanimous.

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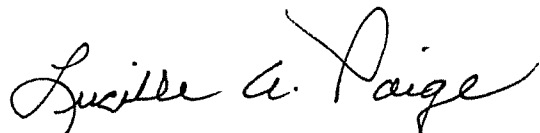
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10. Other Business: None

11. Adjournment:

In a motion made by Dexter S. Kinsella, seconded by Mark S. Harris, it was voted to adjourn the meeting at 5:24 p.m. Voted unanimous.



Lucille A. Paige, First Selectman's Aide

Received Feb. 10th, 2022 2:29 PM

Attest Daniel H. Kane
Goshen Town Clerk

Broadband Advisory Committee

January 2022 Regular Meeting



January 21, 2022

Broadband Advisory Committee Meeting

Friday, January 21, 2022 at 2:00pm
Town Hall Conference Room & Zoom

ZOOM LINK - <https://us02web.zoom.us/j/82574840609>
Meeting ID: 825 7484 0609

Dial in info +1 929 205 6099 US (New York)

1. Call to order – Welcome new member to the committee
2. Review / adopt minutes from December 20, 2021 special meeting including presentation
3. New business
 1. Discussion with CT Broadband Policy Coordinator in the Office of Consumer Council
 2. Updated direct connect information for the Town of Goshen for fiber network deployment feasibility.
 3. Discussion with Matrix Design Group/Millennium Communications & Fiber Connect of Berkshires
 4. Update from AlticeUSA re: deployment of FTTH to 9 towns in NW Connecticut including Goshen
4. Old business:
 1. Review / edit mission statement of committee (page 14 of the presentation)
 2. Review draft survey and town email lists available to the committee (page 16 of the presentation)
5. Review any modification to 2022 near term or full year objectives (page 14 of the presentation)
6. Recommend regular meeting schedule (attached, page 19 of the presentation)
7. Public Comment / Questions & Answers
8. Adjournment

What we've learned since our last meeting

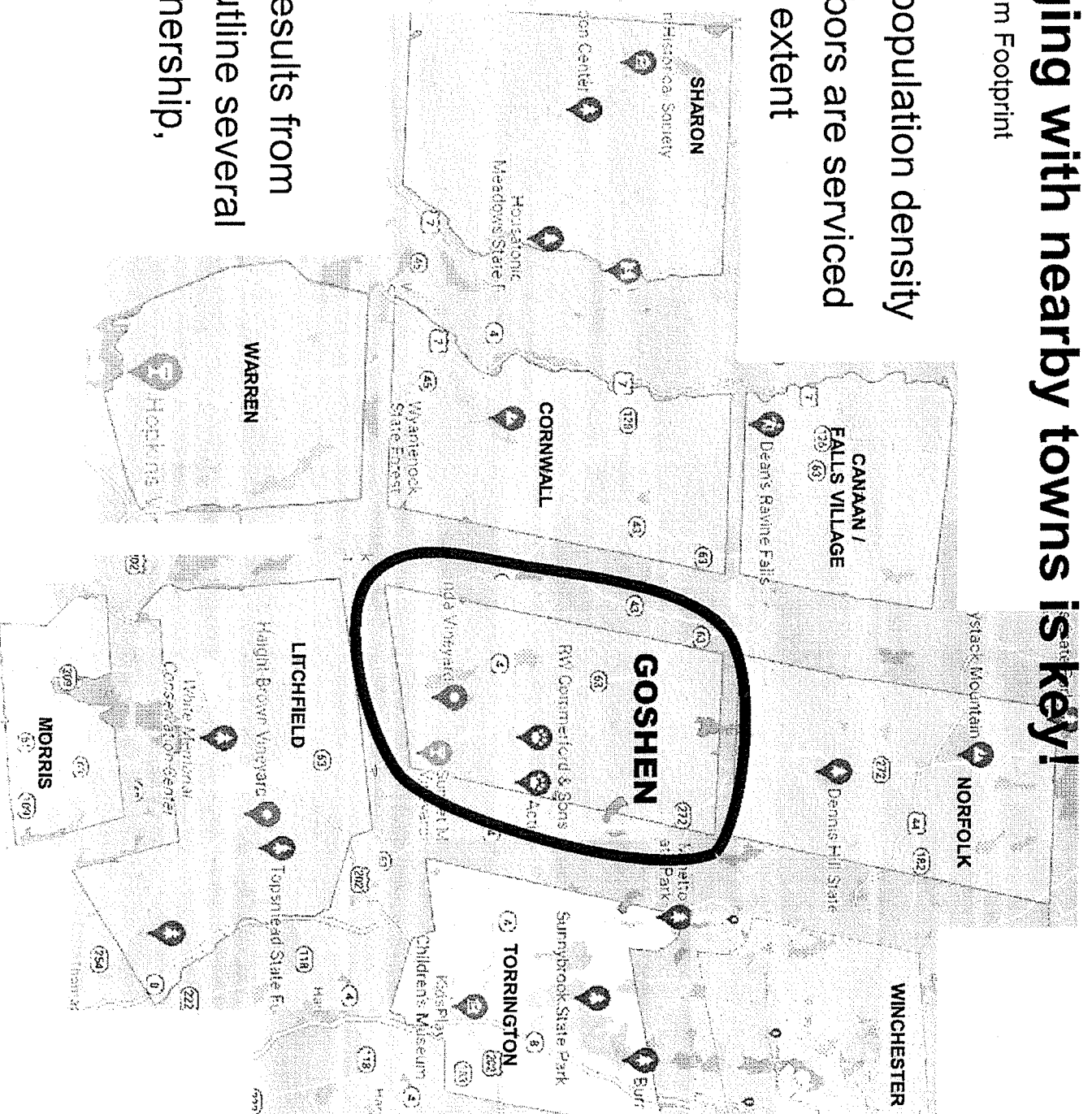
Goshen is a typical rural broadband case with existing cable coverage, good wireless coverage with few options

- Evaluated / confirmed limited federal or state money for CT rural broadband given CT is not defined as “underserved” given existing broadband coverage offering greater than 25Mbps
 - Goshen would not qualify for USDA funding, ReConnect Programs or use of ARPA money for fiber
 - ARPA can be used for WiFi which is what Litchfield is doing under the framework to enhance town – Their experience spending \$100,000 to mesh 3 large zones of town will be model for others.
- Engaged with several broadband construction companies to evaluate Goshen demographics, current costs (now typically ~\$25,000/mile to string fiber, ex direct home connects) with big range dependent on “make ready” costs (i.e. access to poles)
- Created proforma financial model for a muni-owned fiber network which underscores the leverage, take-rate, marketing challenges of any new entrant competing with an existing HFC network provider such as Optimum
- Reviewed last 12 quarters of regional Speedtest data from Ookla via ArcGIS generally confirming Goshen and its immediate area has download speeds >100Mbps on an avg basis
- AlticeUSA (Optimum) has completed their work and contacted 9 towns regarding installation of 20 communications cabinets (i.e. headends) for deployment of FTTH in Litchfield county.
- Need to refocus resources and efforts of Committee on communication and advocacy

Learning & Engaging with nearby towns is key!

Goshen is at the center of the Optimum Footprint

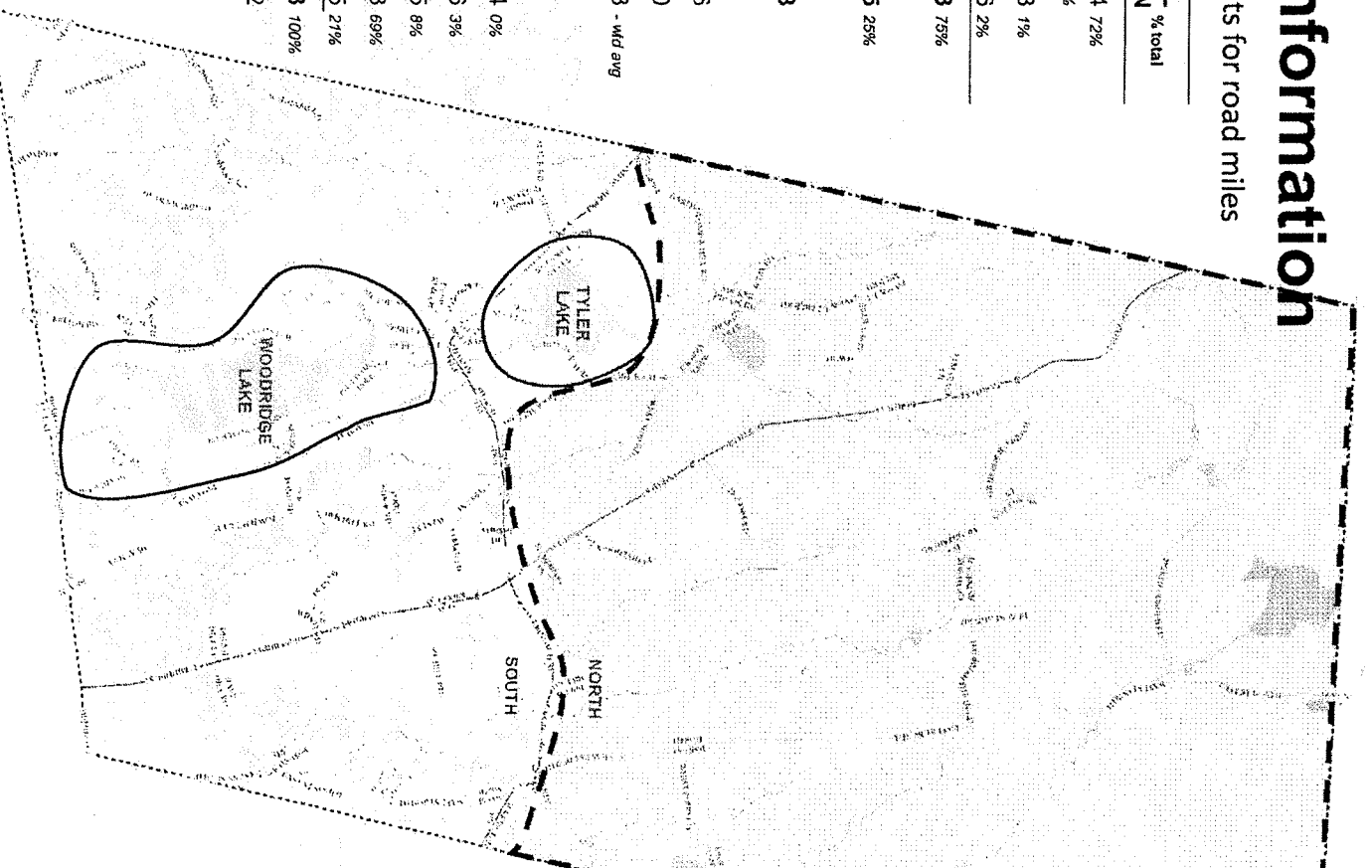
- Similar rural nature & population density
- Most immediate neighbors are serviced by Optimum to a large extent
- Central office of Optimum is on Rt 202 on border between Litchfield & Torrington
- Sharon has received results from their RFP which will outline several different models of ownership, coverage, and pricing



Updated Goshen Direct Connect Information

Source: town parcel GIS system, assessor tax records, Google map measurements for road miles

	North Goshen		South Goshen		Woodridge Lake	Tyler Lake	TOTAL GOSHEN	TOTAL % total
Residential Homes	353		461		660	180	1,654	72%
% of total homes	21%		28%		40%	11%	100%	
Condos / Apartments	6		4		0	3	13	1%
Commercial & Industrial	14		39		2	1	56	2%
PROSPECTIVE "CONNECTS"	373		504		662	184	1,723	75%
% of total homes	22%		29%		38%	11%		
UNDEVELOPED TAX LOTS	151		266		111	57	585	25%
% of total homes	26%		45%		19%	10%		
TOTAL Taxable Parcels	524		770		773	241	2,308	
% of total parcels	23%		33%		33%	10%		
Number of roads	21		50		33	12	116	
Miles of roads	32		41		14	3	90	
Average road length (feet)	8,004		4,291		2,294	1,252	4,003 - mid avg	
"Connect" density breakdown (single family, multi family, commercial/industrial)								
No "connects" or no road	0		0		0	4	4	0%
<5 "connects" per mile	18		28		0	0	46	3%
5-10 "connects" per mile	66		66		3	0	135	8%
10-50 "connects" per mile	289		405		462	27	1,183	69%
> 50 "connects" per mile	0		0		202	153	355	21%
TOTAL "CONNECTS"	373		499		667	184	1,723	100%
Avg Connects per mile	11.7		12.3		46.5	64.7	19.2	



Engagement with vendors/fiber co's underscore challenge

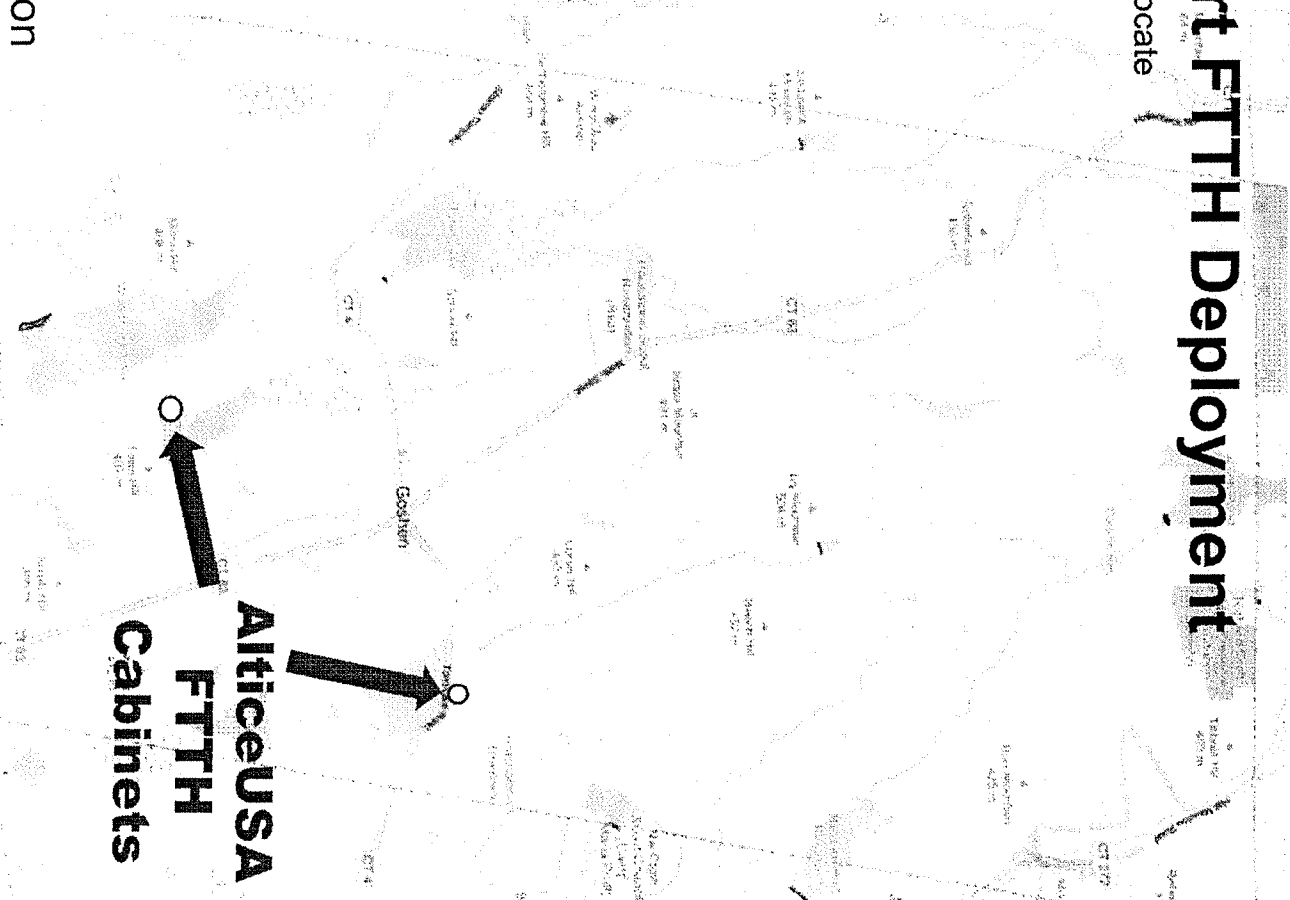
Very, very few examples of new fiber networks built where existing incumbent HFC networks exist – espec muni owned

- Low housing density of Goshen with less than 20 homes per mile, costs of lengthy underground connection from poles to homes coupled with probable “take rate” of less than 30%-40% makes for an uneconomic proposition for private capital
- All cable companies recognize their inherent need to upgrade to fiber as superior technology to increase customer stickiness, lower operating costs, defer competition including wireless
- Underground utilities at Woodridge Lake make for key deterrent for new entrant whereas Tyler Lake could easily be seen as a “Fiberhood” with competitive housing density.
 - No examples found of pulling fiber through sewer systems eliminating any advantage
- New communication regarding fiber to the home (FTTH) from AlticeUSA will only further deter any competition from their network area (9 Litchfield towns)

AlticeUSA Appears Ready to Start FTTN Deployment

Reached out to 9 Town Selectman on Jan 7, 2022 outlining efforts to locate 20 communications cabinets across area

- Towns include Goshen and immediate neighbors (Litchfield, Cornwall, Morris, Torrington, etc)
- Each town has been notified of location of 2 communication located in the public right-of-way (PROW) which requires town approvals.
- Abutters notice period gives residents 30-days to provide feedback on the location / ask questions about technology.
- After 30 days, Altice will apply for permits to begin deployment
- Goshen's two locations are on:
 - Beach Street / Dog Pond Road
 - Sharon Turnpike / East Street
- Details regarding underground Woodridge Lake deployment requires further review – all current focus initially targeting aerial (utility pole) installation



Pricing / Marketing Appears Encouraging – No Change?

Most price checks suggest they are maintaining a common aggressive pricing strategy through the region

- Altice has been competing aggressively with Verizon in Westchester with low prices and prepaid visa cards up to \$200-\$300 to move to their new fiber to the home offering
- Marketing/pricing is the same in areas they've recently upgraded to FTTN in Bridgeport, Blackrock, Norwalk & Darien without overlapping competition allowing customers to upgrade with limited to no upfront cost (rates available only to "new" customers)
- Expect premarketing materials to be released to Goshen (and overall Litchfield area) sometime soon with initial connections possibly starting in the summer and rolling through 2023
- Look forward to further discussions with Optimum and engagement with nearby towns

×

Update your address

Street Address 1

25 ELM STREET

APT/Suite

City

DARIEN

State

Connecticut

ZIP Code

06820

Continue

View Residential Customers Only

**READ THE
FINE PRINT**

Existing Offering in Goshen (new customers)



Pick your Internet Speed

SPEED		SPEED		SPEED		SPEED	
Optimum 100	Up to 100 Mbps downloads	Optimum 300	Up to 300 Mbps downloads	Optimum 500	Up to 500 Mbps downloads	Optimum 1 Gig	Up to 940 Mbps downloads
✓ Smart WiFi 5 with intelligent coverage		✓ Smart WiFi 5 with intelligent coverage	VISA + HBO + MAX \$200 Year* 3 months Included on all	✓ Smart WiFi 6 with intelligent coverage	VISA + HBO + MAX \$200 Year* 4 months Included on all	✓ Get Optimum Stream FREE & enjoy 50+ channels, apps & more	✓ Smart WiFi 6 with intelligent coverage
\$19.99/mo.		\$39.99/mo.		\$59.99/mo.		\$79.99/mo.	
Optimum Basic	50+ channels OCBS FOX news12 ✓ Voice activated remote & 4K Ultra HD ✓ 50+ channels including all major networks	Optimum Core	220+ channels ESPN SNY MLB CNN UN View included channels ✓ Voice activated remote & 4K Ultra HD ✓ 220+ channels including TNT, HGTV & ESPN	Optimum Select	340+ channels ESPN SNY MLB CNN UN View included channels ✓ Voice activated remote & 4K Ultra HD ✓ 340+ channels including Nick Jr, DIY Network & CMT	Optimum Premier	420+ channels ESPN SNY MLB CNN UN View included channels ✓ Voice activated remote & 4K Ultra HD ✓ 420+ channels including HBO Max, Starz & Showtime
\$39.00/mo.		\$55.00/mo.		\$65.00/mo.		\$105.00/mo.	

Fiber Internet Offering in Westchester, NY & Fairfield, CT



Pick your Internet Speed

Internet Speed	Optimum TV	Optimum Core	Optimum Select	Optimum Premier
Fiber Internet 100 Up to 100 Mbps downloads	Fiber Internet 300 Up to 300 Mbps downloads	Fiber Internet 500 Up to 500 Mbps downloads	Fiber Internet 1 Gig Up to 940 Mbps downloads	
✓ Smart WiFi 6 with intelligent coverage	✓ Smart WiFi 6 with intelligent coverage New Customers (excludes \$10/mo modem rental)	✓ Smart WiFi 6 with intelligent coverage	✓ Smart WiFi 6 with intelligent coverage	✓ Get Optimum Stream FREE & enjoy 50+ channels, apps & more ✓ Smart WiFi 6 with intelligent coverage
\$19.99/mo	\$29.99/mo	\$39.99/mo	\$49.99/mo	
Optimum Basic 50+ channels CBS, FOX, News 12, etc. ✓ Voice activated remote & 4K Ultra HD ✓ 50+ channels including all major networks	Optimum Core 220+ channels ESPN, Sky, CNN, etc. ✓ Voice activated remote & 4K Ultra HD ✓ 220+ channels including TNT, HGTV & ESPN	Optimum Select 340+ channels Starz, HBO, FX, etc. ✓ Voice activated remote & 4K Ultra HD ✓ 340+ channels including Nick Jr., DIY Network & CNN	Optimum Premier 420+ channels Starz, HBO, Starz, Outdoor Channel, etc. ✓ Voice activated remote & 4K Ultra HD ✓ 420+ channels including HBO Max, Starz & Showtime	
-\$30.00/mo.	+\$65.00/mo.	+\$65.00/mo.	+\$105.00/mo.	

Same prices for Optimum TV

What will pricing be for existing customers?

Sounds like it will be basically the same with no installation charges which is quite encouraging

- New customers (i.e. those who have not had service for >45 days) are eligible to \$200 VISA prepaid gift cards, varying periods of HBO Max^a, free installation & WiFi extender
- New customer pricing reflects a \$5 per month discount with auto-pay / paperless billing but does NOT include \$10 per month required modem rental
- Call to customer service suggested existing customers are not being assessed installation charges but must be scheduled to install ONT, new modem which is combined with router
- Representative suggested after surcharges and equipment costs, existing customer prices should be relatively similar to what prior HFC customers were paying
- Sounds very encouraging – Strategy maybe to increase the regional take rate given the increased rate of customers cutting the cord?? Video offerings will remain on decline

a) HBO Max costs \$11.99 per month (AdFree) but is often discounted. Also offered AdFree for \$149.99 if 12 months are prepaid

Fine Print – Details of the Offer in Other Markets

OFFER for new Optimum residential customers. Rates are subject to change at any time with advanced notice. Advertised price reflects \$5 discount for enrolling in Auto Pay & Paperless Billing, must maintain both to keep discount. Former Optimum accounts previous not in good standing or have disconnected service within past 30 days or for seasonal move not eligible. Act with unpaid bill after due date is not in good standing. Offer is not transferable, may not be combined w/other offers, is limited to advertised level of service, and is not available in all areas. Other terms, restrictions & conditions apply.

1 GIG INTERNET: Speeds, prices & availability vary by area. Up to 940 Mbps download/up to 940 Mbps upload.

500 MBPS INTERNET: Up to 500 Mbps download/up to 500 Mbps upload.

300 MBPS INTERNET: Up to 300 Mbps download/up to 300 Mbps upload. Advertised speed for wired connection. Actual speeds may vary & are not guaranteed, see optimum.com/speedfactors for more info.

EQUIP & TAXES: Free standard installation with online orders. Modem-lease will be charged \$10.00 a month. Free Smart Router available with leased modem. Limit 1 router per household. Taxes & equip. charges will be added to bill, and are subject to change during and after promotion period. Min system req's & equip configs apply.

HBO MAX™: Customer must maintain promotion and remain in good standing with no past due or returned payments throughout promotional period to maintain included HBO MAX™. HBO MAX is \$14.99/mo. after promotional period. HBO MAX is used under license. Use of HBO Max is subject to its own terms and conditions, see hbo.com/terms-of-use for details.

VISA REWARD CARD: Offer is not available to individuals who have previously participated in an Optimum Visa® Reward Card promotion within the past 12 months. Visa Reward Card will be mailed to customers who maintain promotion and remain in good standing with no past due or returned payments throughout first 90 days after account activation. Allow 4-6 weeks for delivery. Limit 1 per customer. Visa Reward Card cannot be used to pay Optimum monthly bill. Card value expires in 12 mos. Visa Reward Card may be used when making purchases from merchants in the U.S. and District of Columbia everywhere Visa debit cards are accepted. No ATM access. Terms and Conditions apply to Reward Cards. See Cardholder Agreement for details. Visa Reward Card is issued by MetaBank®, N.A., Member FDIC pursuant to a license from Visa U.S.A. Inc.

This optional offer is not a MetaBank product or service nor does MetaBank endorse this offer. Card is distributed and serviced by InComm Financial Services, Inc., which is licensed as a Money Transmitter by the New York State Department of Financial Services.

CONTRACT BUYOUT: Must provide copy of bill from competing provider, in same name and at same address, showing early termination fee (ETF) amount and that you were an active customer with the competitor at time of sale without a past due balance. Bill may be submitted by email to CompetitorProof@alticeusa.com. Once all documents are received, you will receive a bill credit covering ETF amount up to max of \$100 within 6-8 weeks provided account is maintained in good standing.

60-DAY MONEY-BACK GUARANTEE: 60-day money-back guarantee is only for the monthly fee. Optimum must be contacted within first 60 days of service to receive full refund.

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Internet 100 Mbps

OFFER for new Optimum residential customers. Rates are subject to change at any time with advanced notice. Advertised price reflects \$5 discount for enrolling in Auto Pay & Paperless Billing, must maintain both to keep discount. Former Optimum accounts previous not in good standing or have disconnected service within past 30 days or for seasonal move not eligible. Act with unpaid bill after due date is not in good standing. Offer is not transferable, may not be combined w/other offers, is limited to advertised level of service, and is not available in all areas. Other terms, restrictions & conditions apply.

100 MBPS INTERNET: Advertised speed for wired connection. Up to 100 Mbps download/up to 100 Mbps upload. Actual speeds may vary & are not guaranteed, see optimum.com/speedfactors for more info.

EQUIP & TAXES: Free standard installation with online orders. Modem-lease will be charged \$10.00 a month. Free Smart Router available with leased modem. Limit 1 router per household. Taxes & equip. charges will be added to bill, and are subject to change during and after promotion period. Min system req's & equip configs apply.

CONTRACT BUYOUT: Must provide copy of bill from competing provider, in same name and at same address, showing early termination fee (ETF) amount and that you were an active customer with the competitor at time of sale without a past due balance. Bill may be submitted by email to CompetitorProof@alticeusa.com. Once all documents are received, you will receive a bill credit covering ETF amount up to max of \$100 within 6-8 weeks provided account is maintained in good standing.

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TV ADD ON

Internet & Basic TV, Internet & Core TV, Internet & Select TV, Internet & Premier TV

OFFER for new Optimum residential customers with eligible Internet plan. Rates are subject to change at any time with advanced notice. Advertised price reflects \$5 discount for enrolling in Auto Pay & Paperless Billing, must maintain both to keep discount. Former Optimum accounts previous not in good standing or have disconnected service within past 30 days or for seasonal move not eligible. Account with unpaid bill after due date is not in good standing. Offer is not transferable, may not be combined w/other offers, is limited to advertised level of service, and is not available in all areas. Other terms, restrictions & conditions apply.

BASIC TV: TV add on not available with 20 Mbps Internet plans or lower. HDTV & HD set-top box required for HD service. Number of TV channels, HD channels & features depend on package type & location. All service & channels may not be available in all areas.

EQUIP & TAXES: Free standard installation. First set top box is included, additional equipment will be charged at regular monthly rates. Cable boxes are needed for each TV. Taxes & equip. charges will be added to bill, and are subject to change during and after promotion period. Minimum system requirements & equip configs apply. Phone is optional for additional \$10/mo.

60-DAY MONEY-BACK GUARANTEE: 60-day money-back guarantee is only for the monthly fee. Optimum must be contacted within first 60 days of service to receive full refund.

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Informative interview w AlticeUSA CEO about Outlook

<https://www.cnbc.com/video/2021/03/01/altice-usa-ceo-dexter-goei-says-pay-tv-providers-will-stop-offering-cable.html?iwsource=cl>

- Argues FTTN is simply superior technology, less expensive to operate and something they need to shift their entire network to – they've upgraded 20% so far
- HFC with DOCSIS 3.0 simply cannot accommodate 1G rates across wide networks
- All customers are upgrading their speeds especially through the pandemic – it is simply inevitable and up and down need to match and need it to be symmetrical
- Economics of linear cable TV are getting worse as OTT takes over (over the top streaming services offerings). He sees a time when Cable TV is no longer offered



Dexter Goei
CEO, Altice USA

March 2021

Modifying BAC Mission Statement & Near Term Goals

Goshen Focused Advocacy - Deployment Liaison & Education

PRIOR

- Recruit a group of interested residents to contribute to this effort
- *Draft Mission: This group will explore and pursue options to comprehensively increase internet access speeds and quality for all households of Goshen and work with the First Selectman's office to put such actions in place.*
- What is the Objective? (~~Wireless~~ or wired?)
 - Higher speed? How much? Choice/Competition? Symmetrical Speed? Fiber to the Home? Mesh WiFi?
- First Action - Complete a comprehensive survey targeting a high response rate being drafted
 - Objective to complete survey in early 2022 upon consummation of expanded group of individuals
 - Survey should have broad and repeated distribution of multiple forms including email, website, Town Topics as well as other town mailings, possibly including tax notifications or other.
 - Questions should be simple but specific – Independent website can offer guidance about how to answer questions regarding their current service
- Open a direct dialogue with Optimum to learn more about their specific capital spending plans in the Goshen area as well as nearby towns done
- Upon completion of survey, hold a Community Meeting to discuss the findings ...early 2022
- Extrapolate findings from the Sharon study to Goshen ...no longer necessary

NEW

- Recruit a group of interested residents to contribute to this effort
- *Draft Mission: This group will maintain a liaison with AlticeUSA to ensure full equitable deployment of their FTTN offering, communicate to residents of Goshen regarding such deployment and help educate residents and the First Selectman's office about OTT, voice and other technology offerings*
- First Action - Complete a comprehensive survey targeting a high response rate
 - Objective to complete survey in early 2022 upon consummation of expanded group of individuals
 - Survey should have broad and repeated distribution of multiple forms including email, website, Town Topics as well as other town mailings, possibly including tax notifications or other.
- Expand a direct dialogue with Optimum to learn more about their fiber-to-the-home offering to ensure every resident has an opportunity to participate should they choose to. Provide regular updates to residents.
- Hold a community meeting to discuss the findings of survey
- Provide educational materials via website and community email to assist residents transition to OTT platforms, strategies to save money and ensure have access to alternatives and services
- Create a cooperative resource for residents via students and volunteers to help residents bridge the technology gap if they need help

Primary Objectives for Goshen Broadband Committee

Organize group of volunteers to advocate for Goshen residents and advise First Selectman on best course of action

EDUCATE

- Bring the community up to speed on what is going on around us
- Explain changes to technology and help ensure residents are getting the best rates, service and options
- Teach community how to run and record “speedtests” properly

INVESTIGATE

- Survey Goshen residents to gauge their opinions about how important this is
- Understand from them about what should be done next
- Using data from our neighbors, explore fiber options for Goshen

ADVOCATE

- Engage in dialogue with Altice USA (Optimum) to learn what is ahead
- Recommend to First Selectman best options for Goshen

Review Draft Survey to Goshen Residents

Goshen Connect Survey - DRAFT

How do you connect to the internet in your home in Goshen?

- ☐ Optimum Online (Cablevision) and use WiFi
- ☐ Frontier
- ☐ Satellite (DISH, Direct TV, Statlink, Hughes)
- ☐ I use my cell phone to access the internet
- ☐ I don't really use the internet

What is the speed of the internet service you pay for?

- ☐ 1 Gbps download / 1 Gbps upload
- ☐ 500 Mbps download / 100 Mbps upload
- ☐ 400 Mbps download / 50 Mbps upload
- ☐ 300 Mbps download / 50 Mbps upload
- ☐ 100 Mbps download / 25 Mbps upload
- ☐ 25 Mbps download / 5 Mbps upload
- ☐ I don't know what speed I pay for
- ☐ I don't really use the internet

How do you watch video programming? Select ALL that apply.

- ☐ I pay for traditional cable TV from Optimum, DISH, Direct TV, etc
- ☐ I watch video on my TV using a streaming device such as Roku, Amazon Fire, Apple TV or it is built into my Smart TV(s)
- ☐ I watch videos directly on my computer, phone or tablet directly
- ☐ I use an HD Antenna to watch video on my TV for free

Which streaming services do you subscribe to? Select ALL that apply

- ☐ Netflix
- ☐ Amazon Prime Video
- ☐ Disney Plus
- ☐ HBO Max
- ☐ Hulu Live TV
- ☐ YouTube TV
- ☐ Sling TV
- ☐ Other _____

Do you pay for a home phone line?

- ☐ I pay for a landline phone from Optimum or AT&T
- ☐ I pay for a landline phone from another company (ie Frontier, Google, AT&T etc.)
- ☐ I don't have a landline (home) phone line any longer and only use a cell phone
- ☐ I don't have a phone

On a scale of 1-10 - how would you rate the quality of your internet service?

- ☐ 1 - TERRIBLE
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 5 - GREAT

Do any of the below issues occur regularly with your broadband internet service? Select ALL that apply

- ☐ I have connection to the internet drops and I cannot access the internet
- ☐ Significant buffering of video when watching streaming media especially in the evening
- ☐ Very slow uploading of files, photos & video to the cloud
- ☐ Problems using Zoom video - serious buffering of my image as well as others
- ☐ Online video gaming struggles with significant latency
- ☐ My bill just keeps going up
- ☐ Other _____

Do you know how to run a SpeedTest on your internet service?

- ☐ I regularly measure my download and upload speeds and keep track of them
- ☐ I have measured my internet speed with Optimum support but have never done it on my own
- ☐ I don't know what SpeedTest is
- ☐ I know what a SpeedTest is but I don't know how to run one

Do you have a need for symmetrical internet speeds?

- ☐ No, my current service is fine
- ☐ Maybe, but I'm not quite sure what "symmetrical internet speeds" means
- ☐ Yes, it is very important to me

Would you be interested in fiber optic internet service with speeds of 500Mbps-1Gbps?

- ☐ Definitely - where can I sign?
- ☐ Probably, assuming it's not too much more than I am currently paying.
- ☐ Maybe, but I wouldn't pay much more for it.
- ☐ I'm fairly satisfied with my current broadband internet service

How much would you be willing to pay for fiber optic service [resulting in increased reliability and faster service]?

- ☐ \$100-\$150/month
- ☐ \$75-\$99/month
- ☐ \$50-\$64/month
- ☐ \$30-\$49/month
- ☐ Nothing, unwilling to spend more for higher speeds

Review Draft Survey to Goshen Residents (continued)

Do you think it's important to have another company offering broadband internet access in Goshen?

- ☐ Yes, Optimum is a quasi monopoly and therefore we have limited options.
- ☐ Yes, but only if they offer a better price or a better product for a similar price
- ☐ No, I'm happy with the service, options and price Optimum has offered me
- ☐ No, I believe Optimum will be eventually offer fiber internet access in our area
- ☐ I don't care who offers fiber internet access as long as it's made available to me.
- ☐ Internet access is not important to me so I will always seek the lowest price

How many internet users share your broadband connection on an average basis

- ☐ 1-2
- ☐ 2-5
- ☐ 5+

How many internet connected devices (via WIFI) do you have in your home (including TVs, computers, phones, thermostats, cameras, etc)

- ☐ 0-5
- ☐ 5-10
- ☐ 10-20
- ☐ 20+

How can the Goshen Broadband Advisory Committee help you?

- ☐ Provide a community liaison with internet service providers such as Optimum (AlltelUSA)
- ☐ Provide information and education about new OTT and phone services available to homeowners using the internet rather than traditional means
- ☐ Provide information regarding regional development of fiber build outs in other communities
- ☐ Provide a network of community based technology support resources to help each other out (i.e. neighborhood phone a friend help

Are you a former Optimum customer who now subscribes to internet, television or phone services from other providers? Why did you leave optimum? _____

What would it take to entice you to subscribe to Optimum again? _____

Consumer Advocacy – What do you Pay? Work Together

Encouraging and educating customers about prices, options, technology should be a key platform

- Goshen residents should get the best pricing from Optimum and know more about their options for the 3 services that are offered (TV, internet and phone)
- Educate residents about other video offerings and their pricing offered via internet
- Possibly find volunteers to assist elderly or those less familiar with installation help
- What do you pay for your internet service? What is in the fine print? Teaser rates?
- 300 Mbps of symmetrical fiber is now being offered by Optimum in NY for \$30/mo as they seek to compete with Verizon Fios which offers it for \$40/mo.
 - Optimum is offering 1 Gbps @ \$50/mo plus \$300 up front vs. Verizon @ \$70/mo

Broadband Advisory Committee 2022 Meeting Schedule

Day	Date	Time
Friday	January 21	2:00pm
Thursday	February 17	5:00pm
Thursday	March 17	5:00pm
Thursday	April 17	5:00pm
Thursday	May 19	5:00pm
Thursday	June 23	5:00pm
Thursday	July 21	5:00pm
Thursday	August 18	5:00pm
Thursday	September 15	5:00pm
Thursday	October 20	5:00pm
Thursday	November 17	5:00pm
Thursday	December 15	5:00pm



**Sustainable Goshen Team
presentation for
Goshen Town Selectmen
February 8, 2022**



2022

1

What is Sustainable CT?

- A voluntary certification program that recognizes thriving and resilient towns in CT. It is a non-profit that provides a wide-ranging menu of best practices.
- Towns choose Sustainable CT actions, implement them, and earn points toward certification.
- It provides opportunities for grant funding to help meet sustainable goals. Since 2019 they have issued \$2mil in grant funding.
- The program is designed to support all Connecticut municipalities, regardless of size, geography or resources.

2022

2

Out of 169 municipalities in CT there are 127 registered to become Sustainable
Of those, 64 are Certified Sustainable: 38 Bronze and 26 Silver

Bronze Certification requires completion of at least 1 action in each of 12 categories for a total 200 or more points.

The Sustainable Goshen Team is ready to get to work and earn Bronze Certification.

The current work of town commissions, non-profits, and community groups already fulfill many of the requirements for Bronze Certification.

2022

3

What can Sustainable CT do for Goshen?

Goshen has an aging population and natural resources we all want preserved to sustain the town we love.

Sustainable CT helps guide planning to meet the needs of residents now and in the future while protecting open space, farmland and forests.

Our local businesses, including agriculture, need consistent local customers.

Sustainable CT offers the local economy best practices to grow businesses, provide residents what they need, while maintaining who we are.

2022

4

A lot of it is Education

How do we preserve our
Water Quality,
Open Spaces, and
Woodlands?

Town or local groups educate
residents about why
protecting our water quality
and our land is so important
and how they can help.

Why is it so important to
Recycle, Compost,
Reuse, and Buy Smart?

Planning with sustainability and
resiliency in mind saves money, assists
towns to be ready in case of
unexpected hardship, and ensures a
healthy and safe place for next
generations.

2022

5

Sustainable CT: Goshen

Example:

Category 3: Well-Stewarded Land and Natural Resources

*Establishing policies and practices that recognize our finite
resources and that strive to achieve a balance of many users
while preserving and increasing ecosystem health and resilience.*

Category 3 has 13 possible actions to choose from to fulfill the one action per
category requirement and to earn points.

2022

6

Example Cont:

3.1 Provide Watershed Education to community (5-10 points each time)

Goshen Land Trust publishes articles in their Newsletters and sends Emails to all homeowners

3.10 Facilitate Invasive Species Education and Management (10 points each time)

The Conservation Commission and the Goshen Land Trust have published articles, sent Emails to all homeowners, educated residents on their website about Invasive Plants and how to remove them and the Land Trust facilitates Invasive species Removal Work Days with residents.

3.12 Complete Pollinator Pathways Certification (40 points)

Three Pollinator Gardens have already been planted with more in the planning stage. See <https://www.pollinator-pathway.org/> for more information.

Possible total for Category 3: 55 Points of 200

2021

Who is on the Sustainable Goshen Team?

- We are young and old.
- We are born residents, lived here for years, and just arrived since the pandemic.
- We are business owners; farmers; retired from the health field, education, business and finance; and government workers.
- We are sons and daughters and have sons and daughters.
- We are concerned about our town's resiliency and making a difference in the face of Climate Change.
- We are determined and willing to devote time and effort to get this done.

A list of current team members is in your packet with contact information.

2022

We are ready to get to work!

What do we need from you?

A Resolution

(see packet)

A Resolution passed by the town's Selectmen will start the process of registering Goshen with Sustainable CT and we will get to work.

2022

Our Promise:

- **We will be transparent:**
 - Until certification, Town Selectmen will receive a monthly report on all progress. Upon certification, reports will be issued at least annually.
 - A website: SustainableGoshen.org will be launched that shows progress in each category for all residents and for your review at any time.
- **We will be mindful of the hard work of all town employees.**
- **We will work to include all voices** by giving non-profits, church groups, and individuals the opportunity to participate.
- **We will seek out grant monies and alternative funding** in order to not detract from Goshen's budget, but add to its value as a Sustainable Home for all residents.
- **We will promote kindness and respect in all our endeavors.**

2022

Our Request:

We ask that you take time over the next week to review the materials we are leaving with you and reach out to any of us if you have questions.

We have asked to be included on your 2/15 agenda in order to hear your answer, and if it is YES to sign the Resolution so we can begin our work to make Goshen an even better place for our Grandchildren.

2022

11

Thank you!

Questions?

More resources at <https://sustainablect.org/>

2022

12

Sustainable Goshen Team Members List

as of 2/1/2022

Name	Phone	Email	Bios
Judi Armstrong	860-491-9922	Jarm14@optonline.net	A Goshen resident since 1990. Member of Goshen Green Garden, Goshen Community Care and Hospice Volunteer, active participant in other community organizations and events
Lynn Barker-Steinmayer	860-491-3234	director@goshenpublib.org	Director of Goshen Public Library
Marty Connor		mconnor@goshenct.gov	Goshen Town Planner, Advisor to Sustainability CT
Darlene Demetri	860-387-3725	dmdemetri@snet.net	Grant Writer, Freelance Writer, Attorney, Goshen Business Circle Secretary for 4+ years and Member for 6+ years. Served a 6-year term on the Library Board of Directors with 3 years and 10 months as Board Secretary. Served 1 year as an alternate and then regular member of the EDC.
Mady Flynn	203-650-1657	mady.flynn@gmail.com	Newer resident, retired Consumer products R&D Chemist, Goshen Garden Club member
Katie Hennessy	860-601-6089	park&rec@goshenct.gov	Recreation Director, preservation advocate, avid hiker, youth environmental education
Janet Hooper	860-491-3215	jmachoooper@optonline.net	Goshen Comm. Care and Hospice, Goshen Green Garden, Congregational Church, SMK Children's Fund, Refugee Resettlement
Annette Lott	727-804-0869	annettelott.al@gmail.com	Newer resident, recent graduate (BA in Environmental Sci. and Sustainable Development), Goshen Farmers Market vendor (Crosswicks Farm)
Brigitte Michaud	860-302-0911	goshen98@live.com	Resident since 1969, education in the physical sciences, RN. Career history: Jr HS General Science; RN cancer treatment, spinal chord rehabilitation, Infection control and nursing administration. Founder of the Monarch Sanctuary, member of the Goshen Green Community Garden, Goshen Garden Club, Church
Joyce Mowrey	860-459-7289	joyce.mowrey@gmail.com	Resident since 2005, Retired school admin, Board member of Goshen Land Trust and Friends of the Library
Kosta Voiklis	917-482-5499	kostav@gmail.com	Newer resident, recent graduate (BA in Engineering Studies) Goshen Farmers Market vendor (Crosswicks Farm)

TOWN OF GOSHEN
Resolution Supporting Participation
In the Sustainable CT Municipal Certification Program

WHEREAS, Sustainable CT is a comprehensive, statewide, action-oriented voluntary certification program, built by and for municipalities, with the vision that: *Sustainable CT communities strive to be thriving, resilient, collaborative, and forward-looking. They build community and local economy. They equitably promote the health and well-being of current and future residents. And they respect the finite capacity of the natural environment.*

WHEREAS, Sustainable CT is designed to boost local economies, help municipal operations become more efficient, reduce operating costs, and provide grants and additional support to municipalities.

WHEREAS, Goshen embraces an ongoing process of working toward greater sustainability, selecting which actions it chooses to pursue from the voluntary menu of actions provided by Sustainable CT.

RESOLVED, by the Town Selectmen of Goshen that we do hereby authorize the Chair of the Sustainable Goshen Team to serve as Goshen's Sustainable CT contact person for the Sustainable CT Municipal Certification process and authorize them to complete Municipal Registration on behalf of the town of Goshen.

RESOLVED, to focus attention and effort within Goshen on matters of sustainability, and in order to promote Goshen's Town Selectmen and Commissions local initiatives and actions toward Sustainable CT Municipal Certification, Goshen's Town Selectmen establishes an advisory Sustainability Goshen Team.

RESOLVED, that the first meeting of the Sustainability Goshen Team must be held within 90 days of passing this resolution and that the Sustainability Goshen Team shall meet as frequently as needed, but no less than quarterly.

RESOLVED, that the Sustainability Goshen Team shall report at least annually to the Town Selectmen of Goshen on the progress of its activities toward Sustainable CT certification, with reports and presentations made publicly available.

Dated at Goshen, Connecticut the _____ day of February, 2022.

BOARD OF SELECTMEN:

Todd M. Carusillo

Mark S. Harris

Dexter S. Kinsella

1. Inclusive and Equitable Community Impacts

Deeply embedding equity considerations into municipal operations, building inclusiveness, community cohesion, and shared decision-making.

2. Thriving Local Economies

Supporting local businesses, increasing local jobs and revenues, and fostering energy-efficient and renewable energy-powered commercial and industrial buildings.

3. Well-Stewarded Land and Natural Resources

Establishing policies and practices that recognize our finite resources and that strive to achieve a balance of many users while preserving and increasing ecosystem health and resilience.

4. Vibrant and Creative Cultural Ecosystems

Distinctive, engaged and livable communities that shape people-centered places, provide robust artistic and cultural opportunities, and consider environmental impacts.

5. Dynamic and Resilient Planning

Balancing human development and resource use with a wide range of factors, including livability, economic opportunity, biodiversity and natural systems.

6. Clean and Diverse Transportation Systems and Choices

Allowing enhanced health, safety and access for all roadway users—including motor vehicles, pedestrians, bicyclists and transit users—regardless of age, ability, income or ethnicity.

7. Renewable and Efficient Energy Infrastructure and Operations

Including accessible municipal buildings with efficient operations, maintenance, and energy systems.

8. Inclusive Engagement, Communication and Education

Encompassing transparency, inclusivity, effective communication, appropriate events and training - civic engagement and regional collaboration.

9. Strategic Materials Management

Encouraging thoughtful waste management and reduction that goes beyond plastics recycling to include additional materials and food waste.

10. Optimal Health and Wellness Opportunities

Prioritizing the physical and mental health of all community members through air quality improvement, shared gardens and growing spaces, and stable food systems.

11. Healthy, Efficient and Diverse Housing

Diverse in both type and affordability, and located in thriving, livable, connected neighborhoods.

12. Effective, Compassionate Homelessness Prevention

Helping to build homelessness awareness and supports through compassionate outreach and thoughtful service coordination.

13. Innovative Strategies and Practices

Innovate and implement meaningful sustainability actions not yet listed on the Sustainable CT action list. Become a model for others!

Sustainable CT: Community Matching Fund

(Prepared for Goshen Board of Selectmen)

- \$2,125,500 invested since 2019
 - 171 Projects with ave budget of \$12,400
 - 8100+ individual donations at average of \$143
 - Hundreds of new volunteers working on projects
1. Matching monies can be made by the town, a non-profit, or a group of individual donors.
 2. Anyone, group, organization or the town can initiate a project for funding, however, it must be directly linked to an Action under a Category, have a clear Public Benefit and receive prior approval of the Sustainable Team.

Examples of projects that have received Matching Funds monies:

Category	Project	Towns
1. Inclusive and Equitable Community Impacts	Biking/Hiking Trails, Greenway Trail Expansion	Wilton, Norwalk, Greenwich, Oxford, Litchfield
	Park Renovation	Thomaston
2. Thriving Local Economies	Local Farm Trail	New Milford
3. Well-Stewarded Land and Natural Resources	Invasive Plant Removal	12 Towns along CT River
	Land Stewards (Interns hired for Invasive Removal/Trail Maintenance)	Newtown
	Land Restoration	New Milford, Old Saybrook, Hartford,
	Purchase of Land for Preservation	Columbia, Lebanon, North Stonington
	Tree Plantings	Windham, Hartford, West Hartford, New Haven, New London, Portland, Middletown
	Pollinator Gardens	Canaan, West Haven, Greenwich, Newtown, Branford, New Canaan
4. Vibrant and Creative Cultural Ecosystems	Film Festival	Norwalk
	Art Show (CT, MA, NY)	Warren
5. Dynamic and Resilient Planning	Climate Interns (Local Youth	Westport, Norwalk



Sustainable CT Community Match Funded Projects:

Land Restoration including
Invasive Plant Removal –
Newtown, Old Saybrook, 12
Towns along CT River

Greenway Trail (Bike/Hike)
expansion and boardwalk with
solar crosswalk - Litchfield

Town Park Renovation –
Thomaston

Tree Planting – Chaplin, West
Hartford, Windham, Portland

Pollinator Pathways
– Canaan, Newtown, Branford,
West Haven, New Canaan

Electric Vehicle Charging Station
and Home Sustainability
Workshops - Essex



Sustainable CT Community Match Fund

Community Match Fund – Program Stats

- **\$2,125,500+** invested in public sustainability projects throughout Connecticut
 - \$1,155,300 from community philanthropy and \$970,200 from Sustainable CT
- **171** projects with an average budget of \$12,400
- **8100+** individual donations at a average value of \$143
- **Hundreds** of new volunteers working on projects



To: Goshen Town Selectmen

Todd Carusillo, Mark Harris and Dexter Kinsella

From: Joyce Mowrey, chairperson of Sustainable Goshen Team

Date: February 3, 2022

RE: Town Selectmen February 8th Presentation

Thank you for allowing us to present at the February 8th Board of Selectmen's meeting on our strong interest in Goshen pursuing Bronze Certification with Sustainability CT.

This packet was created to help you better understand what Sustainability CT is and what we hope to accomplish using their certification process to make Goshen an even better place to live and work.

In this packet:

- Copy of our presentation
- Team Members List
- Sustainability Resolution
- CT Categories List

If you have any questions, you can contact me at 860-459-7289 or joyce.mowrey@gmail.com or, please feel free to contact any member on the Team List.