

GOSHEN ECONOMIC DEVELOPMENT COMMISSION

MEETING MINUTES

August 24, 2026, 6:00 PM – The meeting was not recorded

CALL MEETING TO ORDER— Paul Collins called the meeting to order at 6:02 PM.

PRESENT: Paul Collins, Mackenzey Melk, John Voiklis, George Motel, George Kral (A),

MEMBERS ABSENT: Daniel Belmont (A), Heidi Koenig,

SEAT ALTERNATE: Chair seated Alternate George Kral. Motin made by John Voiklis and seconded by Mackenzey Melk. Motion carries.

APPROVAL OF MINUTES: Motion made by George Kral and seconded by Mackenzey Melk to approve July 13, 2026 Meeting Minutes. It was voted to accept the motion. Motion carries.

OLD BUSINESS: Review of Title 75_ Ordinance establishing an Economic Development Commission. Discussion concerning the meaning of why the Commission was created and how to move forward. Discussion of the Assessors' reports led to the conclusion that Paul Collins will get in touch with the Goshen Business Circle looking for how the commission can coordinate with them.

Many items were discussed. "Welcome to Goshen" signs, the suggestion is that we need to move forward with a potential social media campaign to promote tourism. Geoge Motel added that the work that Litchfield has done is getting more tourists to the area that is working. MacKenzey Melk spoke about using platforms like Instagram or Facebook to highlight small businesses that might be of interest to tourists, for example, maybe a reel or "Tik Tok" on Thorncrest Farm or other like businesses; where to go, what to get, how would we rate their products. Other suggested topics and ideas are business spotlights, a garden event for all small makers and producers, expansion of the Thursday night concerts to include a farmer's market or food truck, community commercial kitchen. Promoting more events at the fairgrounds which bring more people. The overall idea is "A rising tide raises all". Workforce development was also pointed out and ideas about a job fair. Review and refinement of the next steps will be the focus of future meetings.

NEW BUSINESS: In a motion by George Kral and seconded by John Voikis it was decided the 12/28 meeting will be moved to 12/14, time TBD

ADJOURNMENT: Meeting adjourned at 6:45 PM in a motion by George Motel and seconded by George Kral Motion passed.

Respectfully submitted,



Paul Collins, Chairman

Received Aug. 25, 2026 @ 10:46 AM
Attest Brian Z Brien
Goshen Town Clerk

Next Metting October 26, 2026, 6PM