

**TOWN OF GOSHEN**  
**CITIZENS ADVISORY COMMITTEE FOR RECYCLING AND TRASH - RATS**  
**03/22/2022 - SPECIAL MEETING - 6:30 PM - WEDNESDAY**  
**This meeting was held via Zoom Conference call only.**

**Conference Link: <https://us02web.zoom.us/j/89492638342>**

**MEETING ID: 894 9263 8342 Option 2: Dial-in number: 1-929-205-6099**

**CALL TO ORDER:** Paul Collins, Recycling Coordinator, called the meeting to order at 6:32 PM.

**ATTENDANCE:**

**Via Zoom:** Paul Collins-Recycling Coordinator, Todd Carusillo-First Selectman, Cindy Barrett, Garret Harlow, Lucy Hussman, Annette Lott, Patrick Reilly, and Suzanne Rinaldi

**Excused:** Rod Zander

**REVIEW OF THE PROPOSED MAILING PIECE AND PROMOTIONAL ITEMS AND ASSOCIATED SPEND:**

**MAILING PIECE:** Discussion was had regarding the proposed mailing piece on composting bins and the plastic film challenge which Paul had emailed to members for their review and Paul screen shared the document. It was also posted on the town website with the agenda for this meeting.

Discussion included the following:

- Size: 8.5x11 inch, two sided, flat mailing piece
- Contents: Compost bin promotion and Trex Plastic Film Challenge
- Quantity: 2000 pieces to be printed at a cost of \$600
- "Everydoor Direct" mailing by Post Office to 1600 households in Goshen at a cost of \$320
- Local bulletin boards: Paul will place fliers as well at local banks, post office and Town Hall
- Recycling Event - April 9, 2022: Fliers will be handed out to everyone as they are greeted.
- Todd Carusillo-First Selectman-suggested offering scholarships to assist those residents interested in composting. The importance of getting our organic materials out of the waste stream that adds to the weight of municipal solid waste and removal costs for the town was discussed.
- Final document will be shared for members to review via email. Paul will also have Goshen Center School send emails with flier as well as share via member's emails and social media.

**IN A MOTION** made by Patrick Reilly, seconded by Lucy Hussman, **it was VOTED** to spend up to \$1000 for printing and mailing of mail piece. Voted unanimous.

**PROMOTIONAL ITEM:** Discussion was had regarding possible items to promote recycling that could be given out at the Recycling Events. The idea of a jar opener was discussed and liked by members.

**IN A MOTION** made by Patrick Reilly, seconded by Garret Harlow, **it was VOTED** to purchase 500 jar openers. Voted unanimous.

**ADJOURNMENT:**

**IN A MOTION** made by Patrick Reilly, seconded by Lucy Hussman, **it was VOTED** to adjourn the meeting at 6:57 PM. Voted unanimous.

Respectfully submitted,

  
Cynthia Barrett

Received March 25<sup>th</sup>, 2022, 9:45 AM

Attest  Dave H. King Asst.  
Goshen Town Clerk