DESIGN REVIEW ADVISORY COMMITTEE
May 6, 2021
LITCHFIELD COMMUNITY CENTER
421 BANTAM ROAD

The meeting was called to order by Chairman Savage at 9:22 a.m.
Members Present: Jeff Savage, Bill Jones, Danielle Restivo and alternate, Carol Bramley.
Absent: Alternate Patricia McTague.
Also present: applicants Roberta Andrluiss, Jeremy Schaller, Write Way Signs, Gary Copeland, Russell Barton, and Sara Hughes and Jessica Marullo (via facetime), Silly Sprouts.

B. Jones recused himself as a member of the Community Center board and C. Bramley was appointed regular member.

1. Write Way Signs & Designs, Inc. – (Litchfield Community Center) – 421 Bantam Rd. – Sign replacement
Committee members reviewed the revised plans for the monument sign. The sign is proposed as 53” wide by 50” tall and is shown with posts on either side along with the base 13 ½ inches high. The proposed sign is white lettering on the three Community Center logo green colors, light to dark with three lines at the bottom for black lettering on white background noting events. Sign letters are shown as 6 inches in height. The sign, 10” in depth, is internally illuminated with only the letters lit at night. The base will be high density urethane, faux stone.

After discussion, it was determined the sign could increase in size to be no more than 24 sq. ft. provided the additional square footage be added to the width as well as the height, with overall height from the ground not to exceed 8 feet, per the zoning regulations. The 67” wide base will increase in width proportionally to correspond with the increase width of the sign. It was also suggested the posts be increased dimensionally in width to provide more weight to the appearance of the posts.

C. Bramley moved and J. Savage seconded a favorable recommendation for the sign as presented with an increase in overall size to 24 square feet, maximum height from grade 8 feet.
Voting in the affirmative: C. Bramley, D. Restivo and J. Savage.
B. Jones resumed his seat.

2. Copeland – (Bohemian Pizza) – 342 Bantam Rd. – Lighting, half roofs over booths on new patio.
G. Copeland was present to explain the roofing and lighting additions to his approved site plan for the patio west of the main building. The pole hung, shaded down lighting as shown on the submitted drawing was removed from the proposal in favor of string lights. There are two rows of seating booths that will be covered by corrugated metal roofing with strands of LED lights attached inside the edges of the panels as noted on the submitted drawings.

D. Restivo moved and B. Jones seconded a favorable recommendation for the metal roofing and string LED lights as shown on modified submitted drawings. Voting in the affirmative: D. Restivo, B. Jones and J. Savage.

R. Barton described the proposal to add signage for tenants in the building. Each unit on the north façade of the building is proposed to have a sign 104” x 20” placed on the brick between the windows. The Framing Gallery’s proposal is to use their existing, wood sign.

It was suggested there be uniformity to the signs in height and width (all the same dimensions, 104 x 20), encased in a metal frame and metal lettering. It was suggested a metal framed sign would be more compatible with the architectural style of the building with the existing brick and metal surrounding the windows. The proposed wood sign was thought to be rustic in appearance. A triple gooseneck fixture was shown as an example for possible future lighting of the signage.

Mr. Barton was requested to discuss signage on the building with his tenants with the goal of uniformity in size and placement of all signs. It was suggested the Committee’s comments regarding the proposed framing business sign be relayed to the tenant and the applicant come back to the June 3rd Design Review meeting.

4. The Silly Sprout – 503 Bantam Rd. – Signage
Sara Hughes was present for the application as was owner Jessica Marullo via facetime. The building is 42 feet in length permitting 42 sq. ft. of signage on the property. The applicant will use the west (Bissell Road) side of the building as the primary entrance instead of the Rt. 202 entry with the west entry meeting ADA accessibility.

The panel sign, as shown in submitted drawings, will be located on the business’s property and will be 48” x 60”, 7 ft in height for a total of 20 sq. ft. Letters in “Toys” are 12” in height. A sign will be placed in the gable of the east facing façade 80” x 17” inches, for 9.4 sq. ft. as shown in submitted photo. A third sign will be placed in the gable of the Rt. 202 façade above the
picture window 80" x 17", for 9.4 sq. ft. It was noted the two building signs need to be no closer to existing elements than 2".

A favorable recommendation for the signage as proposed was made by J. Savage, seconded by D. Restivo for an existing ground mounted light and with the stipulation the east facing building sign be a minimum of 2" off the gable trim and the Rt. 202 sign be located within the width of the multipaned window and a minimum of 2" from the gable trim, vent and window casing. Voting in the affirmative: D. Restivo, B. Jones and J. Savage.

5. Old Business – None

6. New Business – None

7. Approval of Minutes – April 1, 2021
The minutes were unanimously approved on a motion by J. Savage, seconded B. Jones.

8. Adjournment
The meeting was adjourned at 10:44 a.m. on a motion by B. Jones, seconded J. Savage and unanimously carried.

Design Review Advisory Committee

Date 6/3/21