

REGULAR MEETING AGENDA

ECONOMIC DEVELOPMENT COMMISSION

October 29, 2025 at 7pm
Bantam Annex: 80 Doyle Road, Bantam, CT 06750

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. EDC membership
4. Approve minutes of August 27, 2025 meeting
5. Public comment
6. Finance updates:
 - Seherr-Thoss Foundations (Oct. 3)
 - Connecticut Humanities (Dec. 1)
 - Connecticut Community Foundation (Mar. 17)
 - Seeking treasurer role (grantwriting a plus)
7. Marketing and branding Litchfield:
 - VLCT QR code window decal stickers
 - Seasonal itineraries
 - 1,000 to The Big E
 - 1,500 @ 300/ea to Belden, Abner, Wisdom, Lost Fox, Litchfield Inn
 - 250 to Information Booth
 - 250 elsewhere (businesses, Plein Air Litchfield, etc.)
 - Print guides and sponsorships
 - Marketing performance, historical data (D. Clement)
 - Info booth (R. Betar)
 - Other:
 - Creative Economy Summit
 - Litchfield Restaurant Week 2026 (Lost Fox Inn kickoff party)
 - Litchfield businesses database (Q4 2025)
 - Litchfield Exchange (Q1 2026)
 - Merch (2026)
 - America 250
8. Upcoming events:
 - [Winsted Job Fair](#): 9/25
 - [Litchfield County's 2025 Housing Affordability Summit](#): 9/29
 - [Plein Air Litchfield](#): 9/30-10/5
 - [CT Trail Symposium](#): 10/3
 - [World Trails Film Festival](#): 10/3
 - [NW CT Manufacturing Expo](#): 10/23
9. Love Litchfield Day (T. Bares, C. Fuessenich)
10. Old business:
 - Litchfield signage
 - Starting a business in Litchfield (testimonials?) — [EXAMPLE HERE](#)
 - Public policy liaison
11. Adjourn

Next regular meeting is tentatively scheduled for Wednesday, November 19 at 7pm at the Bantam Annex.