



REGULAR MEETING AGENDA ECONOMIC DEVELOPMENT COMMISSION

November 19, 2025 at 7pm
Bantam Annex: 80 Doyle Road, Bantam, CT 06750

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. Approve minutes of October 29, 2025 meeting
4. New business:
 - “Shop Late” collaboration(s) around holiday season (Litchfield Distillery)
 - Litchfield Wellness Festival
 - *Fieldwork*
 - “Gamifying” the info booth
 - POCAD
 - EDC 2026 meeting schedule
5. Public comment
6. Finance updates:
 - Seherr-Thoss Foundations
 - *Fall 2024*: \$5K used for marketing support and ‘guide’ printing (awaiting Town to furnish a receipted bill showing funds were spent for the purpose granted)
 - *Spring 2025*: \$5K by June 1, 2026
 - *Fall 2025*: Application under review
 - Connecticut Humanities (Dec. 1)
 - Planning Grant (\$5-\$25K): Exhibitions, public programs, interpretive digital media projects
 - Connecticut Community Foundation (Mar. 17)
 - Seeking treasurer role (grantwriting a plus)
7. Marketing and branding Litchfield:
 - VLCT QR code window decal stickers — samples will arrive for next month’s meeting
 - Seasonal itineraries — must begin devising winter verbiage, in new layout (bi-fold)
 - Print guides and sponsorships
 - Marketing performance, historical data (D. Clement)
 - Other:
 - Litchfield Restaurant Week 2026 (Lost Fox Inn kickoff party)
 - Litchfield businesses database (Q4 2025) — dedicate an EDC meeting to working on this
 - Litchfield Exchange (2026)
 - Merch (2026)
 - Love Litchfield Day (T. Bares, C. Fuessenich (2026)
 - America 250 (2026)
8. Adjourn

Next regular meeting is tentatively scheduled for Wednesday, November 19 at 7pm at the Bantam Annex.

January 28, 2026

February 25, 2026

March 25, 2026

April 29, 2026

May 27, 2026

June 24, 2026

July 29, 2026

August 26, 2026

September 30, 2026

October 28, 2026

November 18, 2026

December 9, 2026