LITCHFIELD
CONNECTICUT

SPECIAL MEETING AGENDA
ECONOMIC DEVELOPMENT COMMISSION

March 4, 2026 at 7pm

Bantam Annex: 80 Doyle Road, Bantam, CT 06750

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. Housekeeping:
    - Approve minutes of January 28, 2026 meeting
4. New business
    - FOIA training (A. Glover)
    - A250 idea (C. Fuessenich)
5. 2026 Restaurant Week
    - March 1 final deadline to submit 1) menu; 2) photos; 3) $25, $35, or $50 price point for restaurants
    - Publicity, press release update
    - Kickoff party at Lost Fox Inn / invitees
    - Sponsorship
    - Lawn signs, posters
6. BUSINESS DATABASE WORKING SESSION
7. Marketing and branding Litchfield:
    - Seasonal itineraries — new spring guide in development
    - Print guides and sponsorships
    - Marketing performance, historical data (D. Clement)
    - Other:
        - Litchfield Exchange
        - Merch
        - Love Litchfield Day
        - America 250
8. Finance:
    - Connecticut Community Foundation (March 17)
    - Seherr-Thoss Foundation (April 4 via new online system)
    - Town of Litchfield
    - Reminder: Seeking treasurer role (grantwriting a plus)
9. Adjourn

Next regular meeting is tentatively scheduled for Wednesday, March 25 at 7pm at the Bantam Annex.