



REGULAR MEETING AGENDA
ECONOMIC DEVELOPMENT COMMISSION

March 25, 2026 at 7pm

<https://frontier.video.ringcentral.com/join/161959663?pw=278672520384586df676ede790f2bfca>

Bantam Annex: 80 Doyle Road, Bantam, CT 06750

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. Approve minutes of March 4 2026 special meeting
4. Public comment
5. 2026 Restaurant Week
 - Performance report
 - Post-event follow-up
 - Ideas for 2027...
6. BUSINESS DATABASE WORKING SESSION - APRIL
7. Marketing and branding Litchfield:
 - Seasonal itineraries — new spring guide in development
 - Print guides and sponsorships
 - Info booth
 - Marketing performance, historical data (D. Clement)
 - Other:
 - Litchfield Exchange
 - Merch
 - Love Litchfield Day
 - America 250
8. Finance:
 - Seherr-Thoss Foundation (April via new online system)
 - Town of Litchfield (to discuss)
 - Treasurer role
9. Adjourn

Next regular meeting is tentatively scheduled for Wednesday, April 29 7pm at the Bantam Annex.

January 28, 2026

February 25, 2026

March 25, 2026

April 29, 2026

May 27, 2026

June 24, 2026

July 29, 2026

August 26, 2026

September 30, 2026

October 28, 2026

November 18, 2026

December 9, 2026