LITCHFIELD
CONNECTICUT

REGULAR MEETING AGENDA
ECONOMIC DEVELOPMENT COMMISSION

November 18, 2026 at 7pm

VIRTUAL ONLY: https://frontier.video.ringcentral.com/join/161959663?pw=278672520384586df676ede790f2bfca

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. Approve minutes of October 28 meeting
4. Public comment
5. Ongoing business:
    - Marketing collateral
        - LABA
        - Litchfield illustrated map (T. Bares)
        - Upcoming print orders:
            - Single-page rack card
            - Guides
            - Postcard
    - Business Database (M. Lafferty)
    - Signage (T. Bares)
        - Villages vs. general terms vs. specific attractions
        - WriteWay Signs — revised quote for quantity of 5 (different) signs
    - Info booth
        - Coordinate Litchfield-wide restaurant menus post-RW 2027
    - Other
        - P&Z, BOS
        - Municipal minutes — items of economic relevance
        - Recruitment
6. New business
    - Yiftee community gift cards
    - Uconn Economic Forum
    - Litchfield Historical Society
    - Housing Trust
7. 2027 planning:
    - Farm Tour Subcommittee (Victoria, Amanda, Renee)
    - Litchfield Day Subcommittee (Amanda, Tara, Michele)
    - Litchfield Build & Design Fair (discuss potential locations / look to early spring 2028)
    - Litchfield Exchange
8. Finance
    - Treasurer role
9. Adjourn

Next regular meeting is tentatively scheduled for Wednesday, December 9 at 7pm at the Bantam Annex.