EDC REGULAR MEETING AGENDA
Wednesday, April 28, 2021
7:00 p.m. – 9:00 p.m.
Zoom: Remote Meeting by Live internet Stream and Phone (see log-in details below)

1) Call meeting to order by Cleve Fuessenich, Chair
2) Appoint alternate member(s) for the meeting, as needed.
3) Public comment
   a. Litchfield Farmer’s Forum
   b. Other
4) Approve minutes of March 31, 2021 EDC regular meeting
5) Review recent changes in Litchfield that affect economic activity
6) EDC task force updates
   a. Events
   b. Marketing and Branding Litchfield
      i. Update: New Resident Survey to realtors
      ii. Status: Seherr-Thoss grant application
      iii. Branding Litchfield plan
   c. Tourism:
      i. Western CT Tourism District
      ii. Information Booth
7) Old and Unfinished Business
   a. Update: LABA
   b. Update: “National Days” campaign
   c. Monthly Small Business Forum
8) New Business
   a. Renewing our vows - committing to EDC's goals for ’21 and beyond
   b. EDC facilitate organizing Merchants on the Green group (from 04-05-21 Small Business Forum)
   c. Small Business Week on May 2 – 8
   d. Other new projects and initiatives
9) Adjourn

Next regular meeting to be held on Wednesday, May 26, 2021.

Denise Raap is inviting you to a scheduled Zoom meeting.
https://us02web.zoom.us/j/84095689823?pwd=TUdLd0xMaFVFN2t4M2QxdVFuaUxvdz09
Meeting ID: 840 9568 9823
Passcode: 918885
If calling by phone only, dial +1 929 205 6099 US (New York)

Litchfield Economic Development Commission Mission Statement (adopted 06/10/2020)
The mission is to promote sustainable economic diversity for Litchfield.