



**Northwest Connecticut  
Economic Development Corporation**

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**Board of Directors Meeting**

**AGENDA**

Wednesday, August 25, 2021

8:00-9:15am

@ ZOOM (link/details below)

**I. New EDA funding available for CEDS initiatives**

- Proposals for this funding from partner agencies or towns in our region will need support from the EDD and will need to be consistent with our CEDS
  - [Build Back Better Regional Challenge \(\\$1 billion\)](#)
  - [Good Jobs Challenge \(\\$500 million\)](#)
  - [Economic Adjustment Assistance Challenge \(\\$500 million\)](#)
  - [Indigenous Communities Challenge \(\\$100 million\)](#)
  - [Travel, Tourism, and Outdoor Recreation Grants \(\\$750 million\)](#)
  - [Statewide Planning, Research, and Networks Grants \(\\$90 million\)](#)
- Discuss support for a Build Back Better Regional Challenge proposal focused on “Rural Lab”/Ag-Tech

**II. Planning for Sept. 23<sup>rd</sup> Economic Development Summit**

**III. Updates on EDA funded CEDS implementation projects:**

- Questions on progress report
- Review budgets and spending to date on Partnership Planning and CARES funding
- Small Business Outreach & Resource Navigator (Betsy)
- DiscoverLitchfieldHills.com (Evan)
  - Social Media marketing results to date
- Day Trips in the Litchfield Hills (Steph)
- Fiber-to-the-home Broadband
  - Approve consultant selection
- NWCT Food Hub Capacity Building
- Video Vignettes Featuring Young Workers (Amy)

**IV. Other**

- Adjourn. Next meeting of full Board is **October 27th**

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Zoom:

Meeting ID: 896 1345 9599

Passcode: 124819