



SPECIAL MEETING AGENDA
ECONOMIC DEVELOPMENT COMMISSION

July 26, 2023, 7:00-9:00 pm

Bantam Annex
80 Doyle Road
Bantam, CT 06750

[VIRTUAL MEETING LINK](#)
Meeting ID: 957 5496 9237
Passcode: 229489

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. Approve minutes of June 28, 2023 regular EDC meeting
4. Third-Annual Top Dog Contest
5. Marketing and branding Litchfield:
 - Digital report
 - "Welcome to Litchfield" signage
 - Visit Litchfield CT (guide):
 - Update PDF flyer
 - Sponsors and print runs
6. Other topics:
 - 2023 Top Dog Contest
 - Northwest Hills Council of Governments
 - Litchfield Farmers Alliance ("What's Fresh in Litchfield")
 - Naugatuck Railroad
 - America250
 - Downtown photoshoot
7. Strategic plan working group
8. EDC nomination(s) / election of officers for 2023-2024
9. Adjourn

Next regular meeting is scheduled for Wednesday, August 30, 2023 at 5pm.