



SPECIAL MEETING AGENDA ECONOMIC DEVELOPMENT COMMISSION

October 25, 2023 at 7:30pm

Bantam Annex (80 Doyle Road, Bantam, CT 06750)

[VIRTUAL MEETING LINK](#) | Meeting ID: 968 8977 7287

1. Call meeting to order
2. Appoint alternate member(s) for the meeting, as needed
3. Approve minutes of September 27, 2023 regular EDC meeting
4. Public comment
5. Marketing and branding Litchfield:
 - Visit Litchfield CT guide:
 - Sponsorships (T. Bares)
 - Completed: Chanticleer Acres (1,000); Litchfield Community Center (500)
 - Forthcoming: Litchfield Bancorp (1,000); Litchfield Distillery (1,000)
 - Additional updates to discuss:
 - Spa / salon section (L. Turner)
 - Expand accommodations section (S. Dyer, M. Lafferty)
 - Digital sponsorship bonus
 - Seasonal itineraries
6. Annual roadmap meeting:
 - Agenda pre-circulated with preparation requests (T. Bares)
 - Location TBD — Litchfield Community Center?
 - November 15 — Mission, Budget, Goals
 - December 13 — Roadmap, Task Force(s), Strategic Planning
7. New business:
 - “Made in Litchfield” basket via Holiday Stroll
 - Chair Share (T. Bares, L. Turner)
 - Budget (S. Dyer)
8. Old business:
 - Northwest Community Bank Foundation (T. Bares)
 - Ocean State Job Lot Charitable Foundation (T. Bares)
 - User-friendly inventory of Litchfield businesses (T. Bares, S. Dyer, C. Fuessenich)
9. Adjourn

Next regular meeting is scheduled for Wednesday, November 15 at 7pm.