

## REGULAR MEETING DRAFT MINUTES ECONOMIC DEVELOPMENT COMMISSION

May 28, 2025 at 7pm

Bantam Annex: 80 Doyle Road, Bantam, CT 06750

- T. Bares calls meeting to order at 7:07pm
  - PRESENT      *Regular members:* Tara-Marie Bares, Tom Roman, Lindsey Turner, Missy Lafferty  
                    *Alternate members:* Renee Betar
  - ABSENT      *Regular members:* Cleveland Fuessenich  
                    *Alternate members:* Al Maccioni
- Appoint alternate member(s) for the meeting, as needed
- L. Turner motions to approve minutes of April 30, 2025 meeting; T. Bares seconds; all in favor.
- Finance updates
  - Seherr-Thoss awarded EDC \$5,000 for its spring grant cycle
  - Town of Litchfield budgeted \$15,000 for EDC in FY25-26
- Marketing and branding Litchfield:
  - Print guides and sponsorships — 1K in print production now with updated guide
  - Other:
    - Litchfield businesses database on track to be completed by end of June 2025!
    - Litchfield Exchange (tackle this once database is finished; formulaic without being redundant)
    - Info booth
      - Need volunteers
      - T. Bares to take updated photo for graphic creation / call for volunteers
      - M. Lafferty volunteered to help man the booth
      - Other thoughts: Members of the public who attended past meeting expressed interest and Patriots may also be interested
    - L. Turner proposes to “hold” on hot dog contest for 2025; T. Bares seconds; all in favor after group discussion, given competing priorities relative to EDC strategic vision.
    - “In the News” (publicity)
    - AI for events calendar
  - On deck:
    - RFQs for VLCT stickers (T. Bares handling)
    - Seasonal itineraries
- L. Turner motions to adjourn at 8:22pm; T. Bares seconds; all in favor.

*Next regular meeting is tentatively scheduled for Wednesday, June 25 at 7pm at the Bantam Annex.*