LITCHFIELD
CONNECTICUT

REGULAR MEETING DRAFT MINUTES
ECONOMIC DEVELOPMENT COMMISSION

January 28, 2025 at 7pm
Bantam Annex: 80 Doyle Road, Bantam, CT 06750
VIRTUAL LINK: https://frontier.video.ringcentral.com/join/322666932 / MEETING ID: 322666932

Present: T. Bares, L. Turner, V. Butkus, M. Lafferty, T. Roman, M. Murelli
Absent: C. Fussenich, A. Glover

1. Call meeting to order at 7:27PM

   Present: T. Bares, L. Turner, V. Butkus, M. Lafferty, T. Roman, M. Murelli, R. Betar
   Absent: C. Fussenich, A. Glover

2. Housekeeping:
   - L. Turner motioned to approve minutes of December 10, 2025 meeting; M. Murelli seconded. The motion unanimously carried.
   - RingCentral as new platform for virtual meetings

3. Public comment: N/A

4. 2026 Restaurant Week — T. Bares described action plan and promotional strategy for Litchfield's fourth-annual restaurant week. The commission delegated responsibilities for next steps for participants, sponsorships, etc.

5. Marketing and branding Litchfield:
   - Seasonal itineraries — T. Bares recirculated new design format; D. Clement to tackle spring verbiage
   - Get more data on Northwest Chamber of Commerce ad on the kiosk inside Children's Play in Torrington
   - Other:
     - Litchfield Exchange
     - Merch
     - Love Litchfield Day
     - America 250
6. Finance:
   - Connecticut Community Foundation (March 17)
   - Seherr-Thoss Foundation (April 3)
   - Town of Litchfield
   - Reminder: Seeking treasurer role (grantwriting a plus)
7. BUSINESS DATABASE WORKING SESSION TENTATIVELY FEBRUARY 25 — AIM TO COMPLETE APRIL 2026
8. Meeting adjourned at 8:06PM - Tara motions, Lindsey seconds. All in favor.

Next regular meeting is tentatively scheduled for Wednesday, February 25 at 7pm at the Bantam Annex.