ECONOMIC DEVELOPMENT COMMISSION

October 28, 2026 at 7pm

IN-PERSON at the Bantam Annex

1. Call meeting to order at 7:02pm

Members present: Cleve Fussenich, Michele Murelli, Tara Marie Lynch Bares, Amanda Glover, Missy Lafferty (late arrival)

Members absent: Tom Roman

2. Appoint alternate members: Victoria Butkus and Renee Betar
3. Minutes of September 30 meeting approved. Tara motions, Michelle seconds, all in favor.
4. Public comment - none.
5. Ongoing business:

○ Motion made to form a sub-committee for a Spring Farm Tour 2027 made by Tara, seconded by Michele. Amanda, Renee, and Victoria volunteer.

- Litchfield Day 2027 —
- FOIA rules, proposed meeting: Special meeting requiring agenda and minutes, motion to bring votes to Commission must be made in 48 hours.

○Marketing collateral

■ Maps

●Moving forward with S. Blanton

● List of landmarks was reviewed and updated. Tara motions to approve 25 landmarks and move to production. Michele seconds, all in favor.

■ Guides distribution, One-sheet tri-fold @ 3,000

■ New idea: Postcard?

○Business Database - no updates

○Signage - budget will allow for 3 Litchfield Signs and 2 walk intensive signs

- Next steps is Seherr-Thoss Foundation, Beautification Committee, Permit, and DOT

Info booth - solicit menus from restaurants to put in the info booth

■ Villages vs. general terms vs. specific attractions

■ WriteWay Signs — revised quote for quantity of 5 (different) signs

Warranty information?

■ T. Bares emailed restaurants requesting menus for a binder inside the info booth

○Other

■ P&Z, BOS

■ AI to scrape municipal minutes

6. New business

○ZEO re: data center moratorium recommendation. BOS and P+Z 11/3 Agenda item.

○Housing Trust presentation at the November meeting.

7. 2027 planning:

○Litchfield Build & Design Fair Arethusa Barn proposed as a possible location for Spring 2028

8. Adjourn at 8:03pm. Tara motions, Michele seconds, all in favor.

Next regular meeting is tentatively scheduled for Wednesday, November 18 at 7pm at the Bantam Annex.

Minutes transcribed by Amanda Glover