

LITCHFIELD ECONOMIC DEVELOPMENT COMMISSION

EDC Regular Meeting Minutes

August 25, 2021

Bantam Annex 80 Doyle Rd. Bantam, CT 06750

1) Meeting called to order at 7:02 p.m. by Will Neary, Chair.

Present: Present Regular Members: Anne Haas, Tom Roman, Will Neary, Christine Harding, Lindsey Turner, Michele Murelli, Cleve Fuessenich

Present Alternate Members - DJ Murphy, Renee Betar

Ex-officio: Denise Raap, First Selectwoman, Litchfield

Missing: Danielle Muecke

2) Approve minutes of July 28, 2021 EDC regular meeting: Correct Names

Anne Haas, Cleve Fuessenich, Michele Murelli with changes

Michele Murelli motion to accept minutes with changes, Cleve Fuessenich seconded.

3) Public Comment: Lelah Campo, Cozy Hills Campground in attendance. Expressed interest in joining EDC. Letter of Intent to Board of Selectmen is next step

a. Burke Gibney in attendance

4) Updates:

1) EDC task force updates

a. Events - Michele Bantam Arts Factory: 10/23 2-6 pm. Open House for Bantam Makers, Artists. Issues include accessibility, parking and crosswalk safety. Cleve will check with Peter Russo about costs/legal requirements for Police to man crosswalk. Requirements- will get back in touch 8/27 or end of week.

b. Marketing and Branding Litchfield – Lindsey, Will

i. Branding Litchfield

ii. "Made In Litchfield" - Makers Market Made in Litchfield 10/23

iii. Holiday Stroll Sunday after Thanksgiving Park and Rec and Union Savings- Lindsey will contact- Union Savings to see how we can help.

iv. Restaurant Week February / Valentines Day Saturday 2/12 - 2/20 (?)

i. Passport for Restaurant Week Contact list for all restaurants

ii. Lunch and Dinner, at least 1 Prix Fixe menu option

iii. Boho Alyssa Malloy 860-484-1452

iv. Will to distribute list of all restaurants and assigned contacts to edc by 9/1

v. Porch Concerts/Outdoor Stroll businesses outside/Sidewalk festival

i. Borough must be included in this process - Summer 2022

vi. Baachi league in the summer

2) Tourism - Tom

- Western CT Tourism District - Proposed mobile coupon app, newsletter sponsorship opportunities, coop social media, looking to make more connections, eblasts encouraging participation, generate awareness, Once they vote, we can share our events. Tom will keep us updated. Cleve will scan slideshow and distribute.

- Information Booth- Renee - Discover Litchfield Hills brochure, visitlitchfieldct facebook /Instagram

d. LABA Update – DJ - Third Tuesday of every month, September 21, tapping reeve Meadow, rain backup at Wisdom House, partnership with EDC, bring an item to stuff into welcome wagon style bag 50 bags October night meeting Black Bear Thursday 10/9 Laba For non profits interested in a table blackbearamericanmusicfest.com hit the link. Cleve and Renee assembling a directory of business and services in the area.

f. Opening A Business in Litchfield – Christine, Danielle Goal - to complete by end of year..

Work with Realtors to help them to guide appropriately

- 1) Old and Unfinished Business
 - a. Merchants on the Green group - Christine - lack of interest from West St merchants so we will move to other initiatives. Parking sign waiting for Borrough
 - b. Litchfield Arts Council update Waiting for swearing in
- 2) Future Events and Funding - Lindsey - discussed during Task Force updates
- 3) New Business Railroad platform, state owns property, Heritage may already have a lease, Cleve has been in communication. Update by next meeting. Renee will keep her eye on Western Mass Rail coalition.
- 4) North Western Economic regional commission 5 points 9/23 5pm NWCEDC. Free. Renee will forward to the whole team. Day trip ideas should be sent to Stephanie of NW council of the Arts.
- 5) Doyle road now has parking signs
- 6) Adjourn:Cleve moves to adjourn, Michele Seconded all in favor 8:47pm

Next regular meeting to be held on Wednesday, September 29, 2021.

Respectfully submitted,
Christine Harding-Abbott
Secretary, Litchfield Economic Development Commission

Litchfield Economic Development Commission Mission Statement (adopted
06/10/2020) The mission is to promote sustainable economic diversity for Litchfield.