

Litchfield Arts Council
September 3, 2025

Present: Kerry Burns, Courtney Murray, Michele Murelli, Robert Kwalick, Thomasina Levy by phone.

Meeting called to order at 6:13 pm by Robert, Michele seconded.

Robert moved to accept the minutes of the August meeting, Michele seconded and they were approved unanimously.

Grant update & financial report:

No new grants in process at this time.

Only new expenditure is the monthly \$300 for content marketing, Doug Clement.

Kent Sustainability reached out to know the process we went through to accomplish the mural project, how it was paid for, etc. Kerry will respond.

LAC will participate in the Scarecrow display at the Meadow. We have basic plans in the works.

Strategic Planning session:

The Vision and Goals in our 3 year plan have been updated.

1. The Vision set 3 years ago of promoting arts and artists has been met and now must be **continued**. The language has been edited to include **continuation** of our stated Vision.

We have added these goals to our 5 year strategic plan:

1. With the success of attracting people to paint the mural, LAC is adding **'creating programming'** in addition to promoting the arts.
2. Establish a Grant Search/Writing task force.
3. We need professional financial documents, (annual operating expenses, project budgets, etc), when we apply for grants. What is the solution: Hire a professional? Use municipal financial staff? Discuss with the 1st Selectwoman.
4. Focus on attracting new members.

LAC will take on the next section at the October meeting until we have updated the original strategic plan.

Robert called the meeting adjourned at 6:54 pm Michele seconded.

Minutes respectfully submitted by
Michele Murelli, Secretary

Michele Murelli

Director, Art Tripping
Plein Air Litchfield

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