

LAC

Minutes,
May 2, 2023

Attendance: Priscilla Jeffery, Thomasina Levy, Caylin Jensen, Michele Murelli were present. Courtney Murray, Ashley Picker Dubin absent. Also present were student members, Emma Vinisko, Kaylee McCombs

Meeting called to order: 6:03

Moved: Priscilla

Seconded: Thomsina

Approve Minutes: Moved to accept Thomasina, seconded Priscilla.
Approved.

Planning on the infrastructure of the website.

Website Content: Subjects for blog posts:

@ The Corner opening to celebrate the mural. Planning and marketing to promote the event must be planned. Kids who worked on it must be notified so if they could be invited. Share High School mural info with Doug Clement to connect with vsitlitchfieldct.com. This necessitates an **'Events' drop down on site.**

Drop downs:

Calendar

Gallery of photos

Town blurb/blog

Submission to email list/subscribe

Inclusions:

Logos of our donors and supporters should be visible on the Home Page

Building our Contact List:

We are given permission to use the NWARts email list; LAC will pay NWARts to merge contacts. Fee not yet known.

Mural @ the Village, dealing with the Borough Commission. We are put on hold. Borough is meeting on Thursday May 4, 2023.

Earth Day event follow up. Priscilla had an activity that elicits thoughts on what art is. Good networking.

Focus Group at NWArts, Priscilla attended.

Question that was posed:

How can EDC people and artists work together to promote our communities? Priscilla attended the last EDC meeting to reach out and connect the Council to the EDC to put to use the results of the focus group.

America 250 celebration: Alice Ridgeway is the DAR person facilitating the activities to celebrate the anniversary of the signing of the Constitution. We are talking about a collaborative, creative project that brings people together through an art piece that represents our feelings about the anniversary.

Treasurer's Report: we have 20,269.89 on hand.

Other Business:

We voted on joining the NWArts Council as an organization. Priscilla made the motion to join, Caylin seconded.

How do we like the name 'Bantam River Arts District'? The Bantam River encircles Litchfield and Bantam. Would this name be the solution to including the center of town and Bantam as an extended arts district? Revisit this at our next meeting.

6:58 adjourned. Priscilla moved, Thomasina seconded.