

Litchfield Arts Council DRAFT MINUTES
Special Meeting
Wednesday, January 3, 2024 @ 6:00pm

The meeting was called to order at 6:04pm and adjourned at 6:53pm.

In attendance: Kerry Burns, Priscilla Jeffery (Chair), Robert Kwalick, Thomasina Levy, Courtney Murray

Student member: Kaylee McCombs

Regrets: Michele Murelli

Absent without notice: Ashley Dubin, Caylin Jensen, Jennifer Terzian

- Request for help on projects from all council members
- **Website** is live
 - info like Instagram ideas and pictures should be forwarded to the web designer
 - Request to have pictures of student artists at work w/o faces showing taken by student member
 - Need to add “Donate” page to website with QR code
 - Donations to LAC are tax deductible
 - Community partners page for donations
 - Website can include
 - “what’s doing in the art factory”
 - Link to NW CT Arts Council Calendar
 - Litchfield AREA arts not ONLY Town of Litchfield
- Need Social Media Strategy
- *Litchfield* and *Connecticut Magazine* articles being worked on
- **Grants** being written by two members currently
 - request from member to shadow grant writing to learn the process
 - Seherr-thoss Grant is spent
- **Fundraising** ideas for the mural and other community arts projects
 - Need invoice from commissioned artist
 - Film about artist’s father can be used as a fundraiser
 - Bake Sale at other events
 - Set up table at farmers market with baked goods for sale
 - Bantam Farmers Mkt partners with others to give a % away
 - Fundraiser in the Arts Factory

- **Mural**
 - will be community project - with local people, (including students 16 and over) painting with commissioned artist doing the detail
 - Students can get community service hours
 - Asking for free or discounted installation of mural (framing and hanging)
- Financial Report – have \$6525 - spent \$11809.78

New Business

- Idea shared to create community art gallery
- Need key to Annex and arts council space and sign in Annex with arts council logo
- Members will attend Sustainable Litchfield meeting Tuesday 1/9 @ 3:30 in the Annex to learn more about matching funds for Arts District and Public Art

Robert Kwalick