

Traffic Safety Community Action Group
Monday August 28, 2023
Time: 6:00 P.M.
Location: Bantam Annex

Attendees: Jodiann Tenney, Amanda Glover, Patricia Peiffer, Denise Raap
On Zoom: Clifford Cooper, Kim Fischer, Lara Hillman, Dirk Patterson

1. Call to order at 6:12 pm
2. Approve Minutes - motion to table until the next meeting. Patricia motioned, Dirk seconds.
3. Updates on recent progress:
 - Crosswalks in town have been repainted by the state. Credit given to Patricia for advancing the issue.
 - Sherr-Thoss plan for usage of funds at last meeting.
 - School Zone progress, Chris Leone putting through the school budget, Denise signing permit and sending to the State. School Zone time with yellow flashing lights is from 7:00-8:15am and 2:00-3:15pm
 - Board of Selectman/Jeff Zullo requested we present our work to the Board meeting on September 19, 2023
4. Education and Communication presentation by Patricia and Amanda. Met to discuss research to put in place strategies and EdComm tactics and implementation.
Committee has been focused on Engineering, but we'd like to broaden that to a three-pronged approach including Education and Enforcement.
Crash data and analysis were presented for discussion. Also discussed was wayfinding, media campaigns.
5. Questions and comments:
 - Speed posted at 15 mph on the Green, lower to 25 mph as per suggestion on RSA. Connect with Raz to lower speed limit to match the suggestion in the RSA.
 - Welcome to Town Center signs Denise comments that the EDC/Jennifer Graham are working on it. EDC meeting 8/30. Send NHTSA campaigns to Denise to post.
 - Explore the idea of after hours parking at Town Hall.
 - EDC/Traffic Committee Collaboration for signage, wayfinding, brochures. ARPA funding to increase safety efforts. Plan by January town meeting.
 - Add messaging to EDC brochures for October print.
 - Redesign traffic safety committee website, provide graphics and web design ideas.
- 6.. Adjournment at 7:30 pm. Amanda motions, Lara seconds. Unanimous approval.