

**Western Connecticut Tourism District  
Board of Directors Meeting  
Special Meeting  
Location: Zoom**

**Meeting ID: 819 9478 4076 Password: 047173  
Date: February 16, 2022 Time: 10:00 am**

**Agenda**

- I. Welcome/Call to Order
- II. Approval of Minutes of 11/17/2021 Meeting \*
- III. Financial Report\*
- IV. Proposed Map for ctvisit.com\*
- V. State Marketing Update
- VI. Marketing Committee/Storytellers
  - a. Social Media Update
- VII. Call to Action
  - a. Be sure to like and share our Facebook page: facebook.com/visitwesternct and our Instagram page: instagram.com/visit\_westernct/
  - b. Help us promote your local venues: share their Facebook pages with us, recommend they share photos with us, fill out our Google Form for attractions, and become a partner on ctvisit.com
  - c. Share photos and video to be used by the District and State for marketing purposes
- VIII. Suggestions for the Good of the Order/Adjournment

\*Action Item

**Additional information**

- Upcoming meetings: 2022 Board of Directors Quarterly Meeting, third Wednesday of the month. Until further notice, meetings will remain virtual.
  - April 20, 2022
  - July 20, 2022
  - November 16, 2022



Fairfield County  
Litchfield Hills/  
Naugatuck Valley

Executive Committee

**Chairman**

Gregg Dancho, Stratford  
[gdancho@beardsleyzoo.org](mailto:gdancho@beardsleyzoo.org)

**1<sup>st</sup> Vice-Chairman**

Jeff Dunn, Thomaston  
[jeffdunn1@mac.com](mailto:jeffdunn1@mac.com)

**2<sup>nd</sup> Vice-Chairman**

Lorenzo Gaudio, Roxbury  
[lgaudio@flpfinancial.com](mailto:lgaudio@flpfinancial.com)

**Secretary**

Michelle Falcone, Easton  
[celebrateconnecticut@gmail.com](mailto:celebrateconnecticut@gmail.com)

**Treasurer**

Carmen Romeo, Wolcott  
[carmen@fasciaschocolates.com](mailto:carmen@fasciaschocolates.com)

**Assistant Treasurer**

Rachel Kelly, Torrington  
[kellyscrystalsboutique@gmail.com](mailto:kellyscrystalsboutique@gmail.com)

**Immediate Past Chair**

Craig Nelson, Warren  
[newpreston@hotmail.com](mailto:newpreston@hotmail.com)

**Members at Large**

Bob Burns, Waterbury  
[bob@mattmuseum.org](mailto:bob@mattmuseum.org)

Ben Paletsky, Morris  
[bpaletsky@southfarms.org](mailto:bpaletsky@southfarms.org)

Christal Preszler, Newtown  
[Christal.preszler@newtown-ct.gov](mailto:Christal.preszler@newtown-ct.gov)

Jen Wastrom, Redding  
[jwastrom@gmail.com](mailto:jwastrom@gmail.com)

**Administrative Partner**

Terry Macary  
(203) 757-0701  
[Administrator@visitwesternconnecticut.com](mailto:Administrator@visitwesternconnecticut.com)