

# **NORTH CANAAN EVENTS COMMITTEE**

## **Quarterly MEETING MINUTES**

Town Hall Monday July 28, 2025

**Present:** Chair Jenn Crane, Marilisa Camardi, Bunny McGuire, Pat Graf, Rob Perotti, Paul & Marcia Ramunni

Chairperson Crane called the meeting to order at 7 pm

Paul made a motion to approve the agenda Bunny seconded the motion. Motion approved.

Pat made a motion to approve the minutes from the previous meeting. Marilisa seconded the motion. Motion approved.

### **Old Business:**

- a) Community Tag Sale: weather wasn't cooperative, people found the map and list of residents helpful. We will add lawn signs next year. Thank you to Christine Ness for all her behind the scenes help with signs and banners. We can repurpose signs so little expense. We did advertise in the papers this year as well, another expense.
- b) Summer Nights of Canaan: huge success, weather cooperated. Record ticket sales this year. The Carnival is our biggest fundraiser and that is how we pay for fire works. 2026 fireworks are projected to cost \$25k. The Committee sees a portion of ticket sales. Excited to have the CFC bringing back Bingo during the carnival in 2026 Wed, Thurs & Fri. Thank you to the community members who stepped up and staffed the ticket booth which allowed us to sell tickets prior to the carnival opening. We had some community members reach out for discounted wristbands, this was discussed with Sharon, the Town's Social Worker, brainstorming will need to happen for next year.

### **Treasurer's report:**

**Bank account balance as of June 30, 2025    \$33,315.98**

| <b>April/May/June</b> |                  | <b>Expenses -</b> |                                                                                                   | <b>Income:</b> |          |
|-----------------------|------------------|-------------------|---------------------------------------------------------------------------------------------------|----------------|----------|
| May Road Race         | t-shirts/signs   | \$608.00          |                                                                                                   | donations      | \$625.00 |
| Spring Fest           | Portable toilets | \$369.00          | (event cancelled due to weather - toilets delivered and held for Community Tag Sale and Carnival) |                |          |
| Community Tag Sale:   | advertising      | \$121.75          |                                                                                                   | donations      | \$40.00  |
| Donor Appeal letter   | stationery       | \$188.07          |                                                                                                   |                |          |

**Stripe Report** (credit card payments) - no new activity We have not activated this account for 2025

**Donations** - \$6,400    direct result of Annual Appeal Letter

Upcoming expenses: Summer Nights of Canaan including carnival, fireworks, portable toilets, advertising, Roaming Railroad, lawn signs  
Estimate: \$22,550.00

## **New Business**

- a) Upcoming community events- free monthly events will take a pause (Swap/ Let's Make Art) Looking for others to help host/run these events. We need to return to our mission statement and not try to host all the events, but support them. We will advertise other's events that are happening at the same time period as ours. Collaborating with others in the community (Canaan Kids Artspace, the Library, the Community Music room).
- b) set date for next roundtable- not needed at this time
- c) Old Railroad Days: Our next big event. Programs are going out.
- d) Night Markets- Night Markets will resume in August. Jenn has reached out for volunteers to help with the set up needed. So in good shape there.
- e) Conquer the Valley: Happening on 10/5/2025, the 2nd in the series of the road races. A 5 mile run. Optimistic of the new course bringing lots of interest. Expenses to us are the lawn signs and porta potties.
- f) Pumpkin Fest: 10/18/2025 Vendor Market, scarecrow contest, karaoke, food truck @ Bunny McGuire Park
- g) Winter Fest: 11/30/2025 collaboration with NCES to provide a fundraiser for the 7th & 8th graders, will be held prior to the Parade of Lights.

**Next Quarterly Meeting:** Monday, Oct 27th @ 7pm at the Town Hall

**Closing Public Comment:** Rob questioned the food at Summer Nights, we had cut back on the number of trucks we invited. French fries were missed and this has already been corrected for next year. Folks patronized the local eateries as well.

Selectman Ohler complimented all the events, Summer Nights of Canaan was very well received. Thanks for all the efforts that go into pulling off these events. Looking into getting designation of a Cultural District for North Canaan. The Arts Council will come out to meet with a committee to get this started.

Marilisa motioned to adjourn, Bunny 2nd

Meeting adjourned at 7:40 pm

Respectfully submitted,

Jenn Crane

Chairperson