NORTH CANAAN EVENTS COMMITTEE
MONTHLY MEETING MINUTES

Town Hall 5:30 pm Monday April 29th, 2024

Present: Chairs Jenn Crane, Jessie Lawrence, Marilisa Camardi, Pat Graf, Bunny McGuire, Meaghan Bain (zoom)

Chair Crane called the meeting to order at 5:32pm

Bunny McGuire made a motion to approve the minutes from the previous meeting. Jessie Lawrence seconded the motion. Motion approved.

Old Business:
60th Anniversary Logo Contest: Jessie announced the winner chosen was Gary Rovelto. Aryslea O’Dell’s art was also chosen to be used on swag merchandise and she offered the painting to the committee to be sold as a fundraiser.

Chair report:
Treasurer’s report:
- Bank balance is $31,263 @ 4/16/2024
- Paid for the POB $84/yr
- Paid Printmaster for signs $431.25
- Donations have been slow coming in $ 4403  this month from vendor registrations and donations

Donations have been slow coming in. Pat made a suggestion to post a thank you recognition post on FB.

Team leader reports:
Spring Fest (May 18th)
- Jessie discussed swag to be purchased including stickers, tshirts, mugs and postcards totaling approx $1917. Marilisa made a motion to approve spending this, Pat seconded, motion carried.
- Jessie reported there are 55 vendors for Spring Fest, plus 2 food trucks. Parking lot layout is still in the works. Waiting on invoice for live music. Bill Hower’s property will be utilized as well. Jessie said 2 reporters will be at Spring Fest. Jessie said the 2 inflatable dancing guys have arrived and we recognized and thanked George MacDonald for sponsoring them.
- Marilisa gave an update on the 2 banners that were dropped at Ghi’s for date update, the banners are old and would require an expensive repair. Ghi recommended new banners, which an anonymous donor has paid for, thank you. Marilisa is waiting for banner proof in hopes they will be done by this Friday.
- Jessie reported a quote from Stadium Systems for tshirts for the Committee and Volunteers. A tax exempt form needs to be provided to them. Jessie stated that Mac Tile has sponsored these shirts, thank you again to him!
- Marilisa suggested breaking down the 3 flyers and posting 1 activity/event per day leading up to Spring Fest. Jessie stated that some of the businesses had reached out to her with their own flyers. These would be great to use.
Tag Sale (June 15th)
Jessie reported that 11 people have signed up for the pavilion and 16 to sell at their houses. Jessie asked for balloons for the Lawrence field area and would use the dancing guys there. Looking for lawn signs to be used there as well, Pat thought she had some.

Railroad Days 60th Anniversary (July 7th-21st)
Jenn stated a reminder to fill out event registration forms, as working with a deadline of May 31st so there is time to lay out the program and get it to the printers.
Jessie asked if the Vendor Market on 7/13 could take place at Lawrence Field, Jenn will submit a request with N Canaan Rec to see if it is available.
Meaghan said the bank would be holding a Fraud seminar at the Colonial Theatre during RR Days, date TBD.
Jessie reported Tammy has been in touch with the drone company and they are working on the storybook. They will follow up with safety zone maps for both fireworks and the drone show.

Fall Fest (Sept 21st)
Marilisa discussed doing something different than a Vendor Market, as the VFW is already advertising for Vendors, Litchfield Art Fest will be at Lawrence Field again. Marilisa suggested another stroll, as the Valentine Stroll was very well attended.

October events (Halloween)
Trunk or treating- Walt Deane coordinating, Jesse bunce will touch base re: generator and lighting
Pumpkin carving contest (Jessie) virtual or maybe display night of trunk or treating at the Town Hall. More discussion is needed, maybe hold this event on a different night other than Halloween.

Winter in North Canaan
Discussion tabled until next monthly mtg.

New Business:
Chairperson Crane read Ann Talmadge’s resignation letter into record.
Chairperson Crane would like to recommend Marilisa Camardi to be the Treasurer for NCEC, Jessie motioned, Pat second, motion passed.
An invitation was extended to the public to attend the next Round Table on Tues, May 7th, 6:30pm at the Art Bar. These “planning sessions” work out the details of each event. More hands on deck are needed to pull all of the events off. We hope you will consider joining us.

Next Meeting: Monday, April 22nd, 2024 at 5:30pm at the Town Hall

Closing Public Comment: Jesse Bunce reported that he had spoken to the Fire Chief about the bonfire idea. Marilisa thought this might be a good fall event. Jessie suggested maybe the stroll could be incorporated and end at the bonfire. Lindsey Crane suggested collaborating with Rec to do s’mores. Lindsey also suggested getting the Scouts involved to do a flag retirement ceremony.

Pat motioned to adjourn, Bunny 2nd

Meeting adjourned at 6:44pm