

TRADE NAME CERTIFICATES: "No person... shall conduct... business in this state under any assumed name or under any designation, name or style, corporate or otherwise, other than the real name or names of the person or persons conducting... such business, unless there has been filed in the office of the town clerk in the town in which such business is... to be conducted a certificate stating the name under which the business is...to be conducted and the full name and post office address of each person conducting... such business or, in the case of a corporation or limited liability company, by an authorized officer thereof, and acknowledged before some authority authorized to administer oaths." [35-1(a)]

The trade name filing requirement does not apply to:

1. partnerships, if the partnership name includes the true surname of at least one of the persons composing said partnership;
2. limited partnerships which have to be registered with the Secretary of State.
3. limited liability companies which have registered with the secretary of state. [35-1 (a)]

Certain words related to banks, trusts, and savings are prohibited from use. [35-2]

For indexing and filing such certificate, (the town clerk) shall receive the statutory filing fee for documents established in section 7-34a. (\$10.00 for Trade Name Certificate)