

Sherman Commission for the Arts
May 14, 2026 Agenda
7:00pm Town Hall

Call meeting to order

- State date and time
- Recording session

Minutes

- Approval of minutes for March 12 and April 6, 2026
- Second motion

Arts & culture Brochure

- Additional Distribution – Status?
 - update current businesses – Christy and Mary Jane
 - post office?
 - real estate agents - Donna
- Next Update August 2026 – Shakespeare Society? Others?

Sherman Community Expo – May 2, 2026 11 – 3pm

- 23 Organizations plus Daily Market pizza/desserts and Jesse's Ice Cream
- A Great team effort:
 - Great Music –Susanna
 - Social Media posts –Christy
 - Scavenger Hunt – Nicole
 - Sherman Basket – Mary Jane
 - Booth – Terri, Brett, MaryJane
 - Nixle announcement –Laura
 - Press release sent to Town Tribune, etc plus Letter to the Editor thanking folks
 - Feedback?
 - Survey to participating organizations? - Survey Monkey, 9 questions (free version)

Spring Sherman Events

- publicity for major joint spring events: Press Releases have gone out for Spring Cleanup events
- next one – Memorial Day Weekend Events

Comm for the Arts Facebook Page

- need people to like and share

New Business

- **Sherman Cultural District ?** – Need a focal point to understand what this would mean to Sherman and if applicable, how to put together an approach.

What is a Cultural District? The State of Connecticut supports cities and towns nurture the arts and economic development through the Cultural District Program. Each district is an area a municipality identifies because it contains several nonprofit and for-profit cultural facilities, activities, and assets.

Cultural Districts are walkable, compact areas of artistic and cultural activities that contribute to the social vibrancy and economic health of their communities. Cultural Districts foster community wealth by attracting people and businesses, so the community can benefit from its own cultural enterprise. They are special places where community members congregate. And because each community is unique, each Cultural District looks different.

For more info: https://portal.ct.gov/decdartsportal/knowledge-base/categories/programs-and-services/cultural-districts?language=en_US

EX: Sherman Cultural District: Sherman Historical Society, Sherman Library, Sherman Senior Center, Sherman Playhouse plus an adjunct location, JCC

Note: Lisa Scails, Exec Director of CAWCT, has offered to come talk to us about this and give us advice on how to approach – next meeting?

Old business

Questions from the public

Motion to adjourn