

Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MINUTES

Tuesday, May 4, 2021 7:00 PM
2nd Floor, The Blue Room

COMMISSION

Dennis Dressel, Chairman
Deweese Yeager, Vice Chairman
Jim Welton, Treasurer
Jessica Tessman, Secretary
Gary Giordano
David Sartirana
Joshua Kelly, Town Manager
Jack Borque, BOS Liaison
Linda Groppo, BOS Liaison

1. Call to Order and Roll Call - Called to order at 7:01 pm by Dennis Dressel. At the meeting was Dennis Dressel, David Sartirana, Dewees Yeager, Jim Welton, Jessica Tessman, and guests Pam Colombie, Linda Groppo, Alan Colavecchio, Jill Fourie, Candace Bouchard, and Town Manager Joshua Kelly.
2. Agenda Review – Officer Nominations added to Agenda and Manufacturers meeting added to be last under New Business. Motion to approve amended agenda by, Dewees Yeager seconded by Jim Welton. Voted 5-0.
3. Approval of Minutes of Previous Meetings: April 20, 2021. Add Joshua Kelly to Roll Call, add Dennis Dressel to the Video Conference call with Civiclift. Motion to approve current amended minutes by Jim Welton, as written, seconded by Dewees Yeager. Voted 5-0.
4. Treasurer's Report: The EDC has a remaining balance of \$5,300.
5. Election of Officers for FY 2021 to 2022

The EDC nominates Dennis Dressel as Chairman, Dewees Yeager as Vice Chair, Jim Welton as Treasurer, and Jess Tessman as Secretary.

Motion to approve the Election of Officers by David Sartirana, seconded by Jim Welton. Voted 5-0.

6. New Business

What's happening in Town?;

- a) Cumberland Farms relocation to Mercury Fuel; Rooted Market Plans for Upgrades; E-Cad Dog Training Pending; and Laurel Lanes, Mama Pho, and Papa Boba Discussion.
- b) Ribbon Cutting: Dave will connect with The Railway Café.
- c) Manufacturers Meeting: Dennis and Dewees to hold Meeting on May 20, 2021 from 7:45AM-9:00AM. 25 Invitations were sent.
- d) Potential Restaurant Promotion: Joshua Kelly, Town Manager, suggested other avenues to take regarding the promotion of our businesses. Suggestion for participating restaurants to contribute to prizes. Jim and Jess to take lead. Possible collaboration for "Drink on Us Campaign."
- e) Suggestions for projects to use up our FY 2020-2021 Budget: Candace proposed that the Friends of Main Street, the EDC, and local businesses, collaborate on a Radio Campaign with WZBG. The EDC would contribute \$100.00 a month, totaling to \$982.00 for the year. Suggestion to receive verbal commitment from business owners before next meeting. Dave suggested a flyer; Jill to suggested advertising Winchester as a whole.
- f) Candace suggested possible Winchester 250 Restaurant Discount. Tabled.
- g) Jim suggested that we use our remaining balance.
- h) Top 10 Reasons to Love Winsted Flyer: Highly Rated Local Education, Lakes and Recreation, Vibrant Arts...etc. Jim created a flyer to advertise. Pam suggested T-Shirts. To upload to Facebook/Instagram/Website. Jim to create proposal.

7. Communications

- a) The Ribbon Cutting Ceremony held on Thursday, April 29, 2021 at LIVE Clothing Boutique went very well. Shout-out to Dewees for organizing! Suggestion to connect with Shaw (The Winsted Phoenix) for future Ribbon Cuttings.

8. Old Business

- a) Business Visitation: Dave and Dewees visited Dairy Queen; Dave has a picture to post to Facebook.

- b) Reminder to be prepared to plan for the new Fiscal Year, starting on July 1st, 2021. Jim created a Form for each EDC member to review.
- 9. Adjournment – 8:19 pm motion by Jim Welton, seconded by Dave Sartirana. Voted 5-0.