1. Call to Order and Roll Call - Called to order at 7:00 pm by Dewees Yeager. At the meeting was Dewees Yeager, Dennis Dressel, Jessica Tessman, Gary Giordano, Alan Colavecchio, Shayne Deschamps, David Sartirana and guests Ted Shafer, Shannon Centrella, John Wiarda, Linda Groppo and Joshua Kelly.

2. Agenda Review – Motion to approve modified agenda by, Joseph Santoro, seconded by Shayne Deschamps. 7-0.

3. Approval of Minutes of Previous Meetings: January 17, 2023. Motion to approve the minutes by Dennis Dressel, seconded by Shayne Deschamps. Voted 7-0.

4. Public Comment – No comments.

5. The EDC has a remaining balance of $7,000.

6. Old Business

   a) 2023 EDC Goals
      a. Town Manager’s Recommendation: re-assign Marketing to become a #1 Goal.
      b. Be a catalyst for new businesses to start-up. Collaborate with NCCC.
      c. Ted: Suggestion for the EDC to participate in a sustainable CT project. The meeting will take place on February 2 from 1:30 - 3:00 PM. April 1st is the deadline.

   b) Business Marketing Campaign
      • The Board of Selectman must give their approval. The EDC should request to be scheduled on the Board of Selectman agenda at an upcoming meeting.
      • The Marketing Team will meet with Josh to finalize some details.
c) Town Website
   ● A few commissioners gained access to the Town website to make any necessary edits.
     ○ The Marketing Team will brainstorm website updates.
   ● The Recreation Department might have an email system that the EDC can utilize.
     ○ Shayne will follow-up and inquire.
   ● The Manufacturers EDC Partnership Newsletter is completed and will be shared.

7. Communications:
   a) The EDC is collaborating with Torrington and hosting a Small Business Workshop on February 17, 2023 from 8 AM – 12PM. The keynote speaker is Goldman Sachs.
   b) Josh & Jess will connect via: Volunteer Recognition Night, tentative location: Laurel Lanes.
   c) Ribbon Cutting Ceremonies: JT’s Café/Hair Salon (Dave), Mad River Music (Dewees), Fairchild (Dennis), Yoga Studio/Wendy (Shannon).

8. The Economic Development Commission invites Joshua Kelly, Town Manager to join us for an Executive Session.
   a) Personnel Matters – 7:57 pm motion by Alan Colavecchio, seconded by Shayne Deschamps. Voted 7-0.

     The Economic Development Commission votes to end the Executive Session at 8:55 pm – motion by Shayne Deschamps, seconded by Gary Giordano. 7-0.

9. New Business:
   b) Business in the Spotlight:
     ○ Bubbles and Truffles, hosted by the Friends of Main Street is quickly approaching. A few commissioners will be in attendance.

10. Adjournment – 8:58 pm motion by Shayne Deschamps, seconded by David Sartirana. Voted 7-0.

Respectfully Submitted,
Jessica Tessman