

Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MINUTES

Tuesday, June 6, 2023, 7:00 PM

The Blue Room

COMMISSIONERS

Deweese Yeager, Chairman

Dennis Dressel, Vice Chair

Jessica Tessman, Secretary

Gary Giordano, Treasurer

Alan Colavecchio, Commissioner

Shayne Deschamps, Commissioner

Joseph Santoro, Commissioner

John Wiarda, Alternate

Shannon Centrella, Alternate

Joshua Kelly, Town Manager

Linda Groppo, BOS Liaison

Ted Shafer, Director of Economic Development

1. Call to Order and Roll Call - Called to order at 7:00 pm by Dewees Yeager. At the meeting were Dewees Yeager, Jessica Tessman, Shayne Deschamps, Dennis Dressel, Alan Colavecchio, Joseph Santoro, John Wiarda, Shannon Centrella and guests Ted Shafer and Linda Groppo.
2. Agenda Review –Add Marketing Update to Old Business. Motion to approve agenda by, Shayne Deschamps, seconded by Dennis Dressel. 7-0.
3. Approval of Minutes of Previous Meetings: May 16, 2023. Motion to approve the previous minutes by Dennis Dressel, seconded by Joseph Santoro. Voted 7-0.
4. Public Comment – None reported.
5. Treasurer’s Report: The EDC has a remaining balance of \$85.19.
 - The Winchester Economic Development Commission votes to fund the Welcome to Winsted signage (from the West).
 - Dennis makes a motion to fund the expenses for the Welcome to Winsted Sign that is estimated to cost \$4,200, seconded by Shayne Deschamps. 7-0.
6. New Business
 - a) What’s happening in Town?
 - a. Batcheller School discussion.
 - b. Dewees inquired if Lance can forward new business or permits arrivals.
 - c. Jess will connect with Mr. Coconut (new business on Main Street).
 - d. Personal Digital Spaces – Shayne will meet with them.
 - e. EV Charging discussion.

- b) Business Visitations
 - a. Dewees connected with Annie.
 - b. Alan connected with Carol Morgan at Cooper Antiques. Parking and speeding discussions.
 - c. Papa's Market is officially opened! Dewees connected.
 - d. Beardsley Library is purchasing the previous Laundry building to further expand.
 - c) Ribbon Cutting Ceremonies
 - a. RRT Motor Sports - Shayne will follow-up with the performance shop that specifically focuses on Mitsubishi's.
7. Communications: None reported.
8. Old Business
- a) 2023 Job Fair
 - Date: October 11, 2023
 - Begin advertisement of the Job Fair.
 - Location: The Gilbert School, gymnasium.
 - Jess can make a Google Form for employer registration.
 - b) EDC Social Media
 - a. Sub-committee meeting in the works.
 - b. Spotlight Ideas: Lapointe's (Kitchen and Bath) and the Marina.
 - c) Marketing Update
 - a. Josh is connecting with Danielle Weaver, who is analyzing the Winsted design concepts.
 - d) Winchester Manufacturers Breakfast – successful event.
 - e) 2023-2024 EDC Budget / EDC Goals
 - a. Events are in the pipeline.
 - b. Marketing/media.
9. Adjournment – 8:28 pm motion by Shayne Deschamps, seconded by Joseph Santoro. Voted 7-0.

Respectfully Submitted,
Jessica Tessman