

Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MINUTES

Tuesday, January 2, 2024, 7:00 PM

The Blue Room

COMMISSIONERS

Deweese Yeager, Chairman

Dennis Dressel, Vice Chair

Jessica Tessman, Secretary

Gary Giordano, Treasurer

Alan Colavecchio, Commissioner

Shayne Deschamps, Commissioner

Joseph Santoro, Commissioner

TOWN OFFICIALS

Bob Geiger, Town Manager

Althea Candy Perez, BOS Liaison

Ted Shafer, Director of Economic Development

1. Call to Order and Roll Call - Called to order at 7:00 pm by Dennis Dressel. At the meeting were Dennis Dressel, Gary Giordano, Jess Tessman, Alan Colavecchio, Joseph Santoro, and guests David Sartirana, Candace Bouchard and Candy Perez.
2. Agenda Review - Motion to approve agenda by Gary Giordano, seconded by Alan Colavecchio. Voted 5-0.
3. Approval of Minutes of Previous Meetings: December 19, 2023. Motion to table the previous 12/19 minutes by Dennis Dressel, as written, seconded by Joseph Santoro. Voted 5-0.
4. Public Comment – No public comment.
5. Treasurer's Report - Balance as of now is \$9,133.00.
6. New Business
 - a) What's Happening in Town ?
 - Axe Throwing/Brewery
 - Friends of Main Street: Bubbles and Truffles – February, details T.B.A
7. Communications - None reported.

8. Old Business

a) Manufacturers Breakfast – Scheduled for February 1st

- Jess sent out the Save the Date and will send out the official invitation.
- Location: American Tort Law Museum.
- Jess will contact Laura McCarthy – Logo/Proper Name.

b) Marketing/Logo:

- Alan is working on a Marketing 101 plan.
- EDC Overview One Pager coming soon.

c) Business Visitations:

- Ribbon Cutting – Little Red Barn.
- Peruvian Restaurant – Toby's Restaurant.

d) Welcome to Winsted Sign:

- The sign is awaiting installation. Expected time around the spring.

e) Spring Networking Event Brainstorming:

- Suggestion: To collaborate with the Chamber of Commerce.

9. Adjournment – 7:38 pm motion by Joseph Santoro, seconded by Alan Colavecchio.
Voted 5-0.

Respectfully Submitted,
Jessica Tessman