1. Call to Order and Roll Call - Called to order at 7:00 pm by Dewees Yeager. At the meeting were Dewees Yeager, Dennis Dressel, Jessica Tessman, Alan Colavecchio, Joseph Santoro, Carrie Stetson, Althea Candy Perez, and Ted Shafer.

2. Agenda Review - Motion to approve agenda by Jessica Tessman, second by Alan Colavecchio. Voted 5-0-1.

3. Approval of Minutes of Previous Meetings - The EDC tabled the approval of the February 20th, 2024 Minutes due to technical complications.


5. Treasurer’s Report - $8,975.33 available as of March 1st, 2024. Outstanding: Railway Cafe: $114.00. Dewees will reach out to Gary to order Carrie’s business cards and T-Shirt.

   Suggestion: Contest on Main Street - Candy, Candace and Carrie will discuss further. Jess and Carrie will be the Friends of Main Street liaisons.

6. New Business
What’s Happening in Town?

   ● The Mad River Music Festival - The proposed week is July 19-21st. “Storied” Newspaper.

   ● Upcoming Farmers Market: East End Park Farmer’s Market, coordinated by Annie Simard. WOW (Women Owner’s of Winsted).

   ● Northwest Connecticut Chamber: The Great Business Showcase is taking place on Thursday, April 18th, 2024 from 4:00 pm - 7:00 pm.
- Upcoming Ribbon Cutting Ceremonies - Ax Throwing, Earthbound Yoga, Grantville Farm, Little Red Barn, Mei Tea, Mr. Coconut, Northwest Soup & Sandwich, Papa’s Deli & Grocery, Peacocks and Lilacs, Railway Cafe, RRT Motorsports, Toby’s Peruvian Restaurant, Winsted Wines & Spirits.

- Railway Cafe - Scheduled for Saturday, April 21, 2024.

- Job Fair 2024 - Potential Location: American Mural Project. Dewees will reconnect with the Job Fair Committee.

7. Communications - Northwest Connecticut Chamber: The Great Business Showcase is taking place on Thursday, April 18th, 2024 from 4:00 pm - 7:00 pm. USA Recycling is looking into expanding. Walking Trail - Hubbell.

8. Old Business
   - Updated Brand Concept / Manufacturers Newsletter
     ○ Launch the Brand Development “Winsted in Winchester.”
     ○ Alan and Dewees will connect re: Manufacturers
   - EDC Mentorship Program
     ○ Toby’s Peruvian Restaurant - Meeting scheduled for Thursday at 12 noon.
   - Spring Event
     ○ Date: T.B.D. Location: Little Red Barn /Axe Throwing.
   - EDC Social Media/Spotlights
     ○ The EDC would like to invest funds in social media. Suggestion: Connect to Kate (LRB) social media marketing manager. Jess will create a social media proposal. Western Connecticut Tourism Board (CTVisit).
     ○ The EDC voted for option four - Alan will reconfigure the design.
   - CT State, Northwestern - The Entrepreneurial Center has a small business seminar coming up on April 17th from 5:30 am - 8:30 pm.

9. Adjournment
   - Adjournment - 8:56 pm motion by Joseph Santoro, seconded by Alan Colavecchio. 6-0.

Respectfully Submitted,

Jessica Tessman