Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES
Tuesday, April 2, 2024, 7:00 PM
2nd Floor, The Blue Room
COMMISSION
Dewees Yeager, Chairman
Dennis Dressel, Vice Chairman
Gary Giordano, Treasurer
Jessica Tessman, Secretary
Alan Colavecchio, Commissioner
Joseph Santoro, Commissioner
Carrie Stetson, Commissioner
Thomas Carter, Alternate
TOWN OFFICIALS
Bob Geiger, Town Manager Interim
Althea Candy Perez, BOS Liaison
Ted Shafer, Director of Economic Development

1. Call to Order and Roll Call - Called to order at 7:00 pm by Dewees Yeager. At the meeting were Dewees Yeager, Dennis Dressel, Jessica Tessman, Alan Colavecchio, Joseph Santoro, Gary Giordano, Ted Shafer, and guest Stephen Plumlee.

2. Agenda Review - Motion to approve agenda by Alan Colavecchio, seconded by Dennis Dressel. Voted 6-0.

3. Approval of Minutes of Previous Meetings - Motion to approve minutes of the March 19, 2024 meeting. Joseph Santoro makes a motion to approve minutes; Alan Colavecchio seconded. Voted 5-0-1.

4. Public Comment - No comments.

5. Treasurer’s Report - The available balance is $8,860.33. (2) EDC tablecloths will be ordered. Jess will send the Constant Contact invoice to Gary.

6. New Business

What’s Happening in Town?

Miles for Smiles - Organizers: Mary Hart, Women Business Owners of Winsted (Wow), EDC.

Friends of Main Street: Fall Festival 2024 - Scheduled for September 29, 2024.

Welcome to Main Street - Beautification maintenance of signs.

Potential upcoming Ribbon Cutting Ceremonies - Ax Throwing, Earthbound Yoga, Grantville Farm (mid-June), Little Red Barn, Mei Tea, Mr. Coconut,
Northwest Soup & Sandwich, Papa’s Deli & Grocery, Peacocks and Lilacs, Railway Cafe (April 20), Toby’s Peruvian Restaurant, Winsted Wines & Spirits.

7. Communications - ABC Pizza - Possible mural on building.

8. Old Business

- Job Fair
  - All previous Job Fair collaborators are interested.

- Marketing Brand - Winsted and Winchester - One Win-Win Community.

- Spring Event
  - Event Lineup: Introduction to the new Town Manager and a combined ribbon cutting ceremony celebration for LRB & Ax Throwing.
  - Date/Time: Thursday May 2nd, 5:00 pm - 7:00 pm.
  - Northwest Bank will be a sponsor for the event. Attendees will receive two beers, and hors d'oeuvres at the event.
  - Estimated Cost: Small Rental Fee, two table cloths, and promotional items.
  - Jess will coordinate the Constant Contact Email Invitations with Dewees.

- EDC Business Mentorship
  - Tabled.

- Manufacturers Newsletter
  - Jess will coordinate with Alan and Dewees to utilize Constant Contact.

- EDC Social Media/Spotlights
  - Tabled.

9. Adjournment

- Adjournment - 8:15 pm motion by Joseph Santoro, seconded by Gary Giordano. Voted 6-0.

Respectfully Submitted,
Jessica Tessman