

Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MINUTES

Tuesday, November 17, 2020, 7:00 PM

Conference Call

COMMISSION

Dennis Dressel, Chairman

Deweese Yeager, Vice Chair

Jessica Tessman, Secretary

Jim Welton, Treasurer

Gary Giordano

David Sartirana

Bob Geiger, Town Manager

Jack Borque, BOS Liaison

Linda Groppo, BOS Liaison

1. Call to Order and Roll Call - Called to order at 7:03 pm by Dennis Dressel. On the call was Dennis Dressel, Dewees Yeager, Gary Giordano, David Satirana, Linda Groppo, with guest Pam Columbie.
2. Agenda Review - Motion to approve agenda by Dewees Yeager, second by Gary Giordano. Voted 4-0.
3. Approval of Minutes of Previous Meetings: November 3, 2020, motion to approve by Dewees Yeager as written, second by Gary Giordano. Voted 4-0.
4. New Business

a) What's happening in town ?

There are three new stores opening soon in town : Plant Life Apothecary at 60 Main Street on Dec 4th; ribbon cutting ceremony has been set up for Dec 9th, Lee's All American Family Diner at 108 Main Street, set to open imminently; Dave will coordinate on a potential ribbon cutting, and The Railway Cafe at 580 Main Street, scheduled to open in Jan 2021. Dunkin Donuts has bought Primo and two houses and Chicken and Ple will be coming next to Cumberland Farms.

- b) Salvation Army Bell Ringing - The WEDC has volunteered to help the Salvation Army on Saturday 12/19. Any Commissioner who hasn't already done so can sign up for a time slot on the e-mail Jess sent out previously.

5. Communications

Betsy Paynter, Discover Litchfield Hills, requested that we forward to our small businesses the communication, "Small Business Saturday". Jess will handle.
Cindi Donaldson, Red Barn Consulting, who has come on to help the Town re website updating, will be joining us at our next meeting (virtual) on 12/1.

6. Old Business

- a) NYC Marketing Campaign - No responses as of yet.
- b) Business Welcome Packet - Tabled to next meeting.
- c) Storefront Contest - Jess: The contest is now closed, the next step will be to judge the entries.
- d) Business Visitation - no new reports, but Dave has started to reach out to businesses on his list.
- e) FB - Business in the Spotlight - Gary has volunteered to highlight F&G Richards Jewelry, Inc.

7. Adjournment - 7:29 pm motion by David Sartirana, second by Dewees Yeager.
Voted 4-0.