

Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MINUTES

Tuesday, October 20, 2020, 7:00 PM

Conference Call

COMMISSION

Dennis Dressel, Chairman

Deweese Yeager, Vice Chairman

Jim Welton, Treasurer

Jessica Tessman, Secretary

Gary Giordano

David Sartirana

Bob Geiger, Town Manager

Jack Borque, BOS Liaison

Linda Groppo, BOS Liaison

1. Call to Order and Roll Call - Called to order at 7:00 pm by Dennis Dressel. At the meeting was Dennis Dressel, Dewees Yeager, Jim Welton, Jessica Tessman, Gary Giordano, David Sartirana, with guests Linda Groppo and Jenny Rich.
2. Agenda Review – Motion to approve amended agenda by Jim Welton, second by Dave Sartirana. Voted 6-0.
3. Approval of Minutes of Previous Meetings: September 15, 2020, motion to approve by Gary Giordano as written, second by Jim Welton. Voted 6-0.
4. Treasurers Report – The Commission has spent a total of \$750.00. The remaining balance is \$8,500.
5. New Business

What's happening in Town?;

- a) The Housing Market continues to be on the rise.
- b) Demolition is happening on Main Street near Kent Pizza (the old Mexican grill).
- c) Town Manager Selection: Input was received from every Department and the General Public.
- d) Medical Center scheduled to open in January.
- e) Main Street Report -- Jim: Main Street, Connecticut is statewide that towns join to promote retail businesses. Jim has attended two events.
- f) Vacancy for Commissioner: Spot available.

6. Communications

- a) There are no communications.

7. Old Business

- a) Dewees & Dennis have been working alongside Alan Colavecchio, Considering Winchester. The commission agreed on purchasing a list of 2,000 blue-collar businesses. 2,000 mailed items will be out later in the week. Jess will send out an email blast to the NY email business list. Campaign total cost: \$1,700.
 - b) Create a welcome packet for NY businesses.
 - c) Storefront façade challenge- Town-wide contest to recognize design excellence storefront façade improvements. Ending on November 15, 2020.
 - d) Press releases – The EDC would like to create a Press Release for the NY businesses initiative.
 - e) Business Visitation: Dewees visited Whiting Mills and received a list from Sandy regarding changes or suggestions to better assist Whiting Mills businesses.
 - f) Business Spotlight: Commissioners will showcase one feature a Month.
 - g) EDC volunteering: Jess will connect with the Salvation Army regarding volunteering.
 - h) The Business Mastersheet: Dennis will speak with Pam.
 - i) The EDC will be meeting at 6:00 at the next meeting on 11/3/2020.
7. Adjournment – 8:12 pm motion by Gary Giordano, second by Jim Welton. Voted 6-0.