

Town of Winchester - City of Winsted
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
MINUTES

Tuesday, March 3, 2020, 7:00 PM

Probate Room

Town Hall

338 Main Street, Winsted, CT

COMMISSION

Dennis Dressel, Chairman

Deweese Yeager, Secretary

Jim Welton, Treasurer

Gary Giordano

Jessica Tessman

Caitlyn McSherry

Bob Geiger, Town Manager

Jack Borque, BOS Liaison

Linda Groppo, BOS Liaison

1. Call to Order and Roll Call - Called to order at 7:02 by Dennis Dressel. In attendance were, Dennis Dressel, Jim Welton, Gary Giordano, Dewees Yeager, Jessica Tessman, Caitlyn McSherry, Linda Groppo, with guests, Pam Columbie, Chris Kiely, Meg Raiano.
2. Agenda Review - Discussion re vacant Vice Chairmen position and Community Collaborations Meeting recap added to New Business.
3. Approval of Minutes of Previous Meetings : January 7, 2020, motion to approve by Gary Giordano as written, second by Jim Welton. Voted 6-0. February 4, 2020, motion to approve by Jessica Tessman as written, second by Gary Giordano. Voted 6-0.
4. Old Business
 - a) Meg Raiano, reCreative - Our increased social media posting has had a positive effect, keep it up. You can send info to me to post if you want. We are gaining area followers beyond just Winchester. Photo posts have the most impact. Will be thinking of possible names for the 5/20 event.
 - b) May 20 event at AMP - Meeting on Thurs 3/5 at NW Community Bank to discuss details. \$2,000 will be allocated, two awards recommended, outstanding individual and outstanding business. Food and beverage yet to be decided.
 - c) Hartford HC funded study - for next meeting, use handed out map and chart to name specific business districts.
 - d) Update on Business Visitations - Caitlyn: Health Food Corner with Bob Bailey. Dennis: H-O Products with Chris Olson: hosting Roundtable for Business with

Oliver Wolcott/NWCC would be good.. Jess: Laundry 101 with Tom, Studio 180 with Lindsay.

- e) Plan of Conservation and Development - Please read through and make comments/suggestions before next meeting.
4. Treasurer's Report - \$2,250 reCreative renewal now processed, budget looking good especially since 5/20 event will be low budget event for us, be thinking of smart ways to spend budget dollars.
5. Communications - Rebuilding Mainstreet , One Business at a Time: Coworker Hub in Winchester. 3/24. Starting a series talk.
6. New Business
 - a) Chris Kiely - Laurel City Marine Services, Inland Wetlands & Water Courses, joined our WEDC meeting to see what we're all about.
 - b) Phillip Allen's resignation leaves the Vice Chairmen slot vacant, which will remain open until new officers are voted on in May.
 - c) Happening around Town - Talk up the Hinsdale renovation when it starts !
 - d) Top Ten List - Reasons to Come to Winsted, Welcome Packet needs to be focused on.
 - e) Community Collaborations - Dewey: Initial meeting held 2/25 at AMP to get local organizations, businesses to better connect/talk on issues - Beth Whitney, Education Mgr., WASE B.A.S.E. hosted.
7. Adjournment - 8:45 pm motion by Jim Welton, second by Gary Giordano. Voted 6-0