

Town of Winchester - City of Winsted  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
MINUTES

Tuesday, February 4, 2020, 7:00 PM

Probate Room

Town Hall

338 Main Street, Winsted, CT

COMMISSION

Dennis Dressel, Chairman

Phillip Allen, Vice Chairman

Deweese Yeager, Secretary

Jim Welton, Treasurer

Gary Giordano

Jessica Tessman

Caitlyn McSherry

Bob Geiger, Town Manager

Jack Borque, BOS Liaison

Linda Groppo, BOS Liaison

1. Call to Order and Roll Call - Called to order at 7:03 by Dennis Dressel. In attendance were, Dennis Dressel, Gary Giordano, Dewees Yeager, Jessica Tessman, Caitlyn McSherry, Linda Groppo, with guest Pam Colombie..
2. Agenda Review - New Business: moved to last on agenda. Pam Colombie has additional new business to add as well. Motion to approve agenda by Jessica Tessman, second by Dennis Dressel.. Voted 5-0.
3. Approval of Minutes of Previous Meetings : January 7, 2020, tabled to next meeting, January 21, 2020, motion to approve by Jessica Tessman as written, second by Gary Giordano. Voted 5-0.
4. Communications - Jane Williams, NWCC passed along an invitation from Rachael Keyser from Coworker Hub who will be presenting at Northwest Startup on 2/12 to WEDC to attend a Startup and Entrepreneur Ecosystem Development Call on 2/5
5. Old Business
  - a) Proposed WEDC Bylaws amendment: Consensus to leave bylaws unchanged but to actively seek adding alternate Commissioners. Gaining recommendations from local businesses a good idea.
  - b) Update on business visitations - Dewey: Klebe Fuel Co, Winsted Senior Center. Gary: Patriot Ind Prod. Jess: Beardsley Library. Jess: We should take photos with

owners and or management on business visits to post if they approve. Business visitation question sheet will be updated appropriately..

- c) Proposed Spring 2020 Educational/Social EDC Event - Dennis: Northwest Community Bank has agreed to cosponsor and help fund event. Date has been changed to Weds 5/20. Have meeting tomorrow with Amy Wynn from AMP to discuss location. Would be good to have reCreative/Meg Raiano coordinate event marketing.
  - d) 2011 Plan of Conservation and Development - Dennis : is undergoing it's periodic review and edit , please look at any sections that pertain to WEDC with any appropriate editorial suggestions.
6. New Business
- a) Feb 4 Tech night: Caitlyn, with help from Jess & Pam explained the ins and outs re Social Media posting, primarily FB, some Instagram. Use #winsted has it on posts to build, channel enthusiasm.
  - b) Workshop: Business Districts - Pam proposed that we consider naming separate Winsted Business Districts to be assembled on a chart with useful business categorized information. Be thinking of all our different areas for next meeting.
7. Adjournment - 8:36 pm motion by Dennis Dressel, second by Gary Giordano. Voted 5-0