

Town of Winchester - City of Winsted  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
MINUTES

Tuesday, January 21, 2020, 7:00 PM

Probate Room

Town Hall

338 Main Street, Winsted, CT

COMMISSION

Dennis Dressel, Chairman

Phillip Allen, Vice Chairman

Deweese Yeager, Secretary

Jim Welton, Treasurer

Gary Giordano

Jessica Tessman

Caitlyn McSherry

Bob Geiger, Town Manager

Jack Borque, BOS Liaison

Linda Groppo, BOS Liaison

1. Call to Order and Roll Call - Called to order at 7:02 by Dennis Dressel. In attendance were, Dennis Dressel, Phillip Allen, Gary Giordano, Dewees Yeager, Jessica Tessman, Caitlyn McSherry, with guests Pam Colombie, and Sadie Colcord.
2. Agenda Review - Added to agenda: Proposed Motion to Amend Bylaws by Phillip Allen. Motion to approve agenda by Phillip Allen, second by Jessica Tessman. Voted 6-0.
3. Approval of Minutes of Previous Meetings : January 7, 2020, tabled to next meeting.
4. New Business
  - a) Sadie Colcord, Municipal Services Associate for CERC, a non profit service funded in part by the State of Ct., Public Utilities and the private sector, helping businesses meet development and marketing needs throughout Ct. for free, spoke for 30 minutes about how their research finds and connects businesses to the many resources available statewide for their needs and how the WEDC may work together with her going forward.
  - b) February 4th Tech Night - Caitlyn is hosting Social Media/Tech skills class at our next meeting. All Commissioners to bring a photo taken anywhere in town, preferably without humans in it.
  - c) 2020-2021 WEDC Budget. Due this coming week on 1/24. With knowledge of Town budgeting concerns, recommendation of decreased budget of \$8,500 for 2020/2021.

- d) Motion by Phillip Allen to Amend the Bylaws of the WEDC, Article II, Section 7 to include a “ Leave of Absence “ clause. Will be further refined with more specific terms for consideration at next meeting..
- 5. Communications - Phillip Allen: Initial Communication received for potential new Community center.
  - 6. Old Business
    - a) reCreative Agency - Dewey: Focus for next 6 month contract, will be to enhance WEDC website, FB website, and better WEDC understanding of posting and boosting concepts. 3/3 WEDC meeting to be follow up of Caitlyn’s Tech session with Meg this time.
    - b) Business Visitation Reports - Gary: Beacon Pharmacy, Torrington Municipal Credit Union, & J B Appliance. Dewey: Northwest Sporting Goods.
    - c) Proposed Spring 2020 Educational/Social EDC Event - AMP back under consideration for location, \$500 financing fee an issue to be explored, Rowley St. Tap & Grill a possibility for catering as well as Ledgebrook Spirit Shop for beverages. Format discussed including award presentation/s, event layout and speakers. Possible award polling site to be researched.
    - d) FOMS Meeting: Dennis attended, not much to report
  - 7. Adjournment - 9:02 pm motion by Phillip Allen, second by Gary Giordano. Voted 6-0