

Town of Winchester - City of Winsted  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
MINUTES

Tuesday, March 19, 2019, 7:00 PM  
Probate Room  
Town Hall  
338 Main Street, Winsted, CT

COMMISSION  
Phillip Allen, Chairman  
Dennis Dressel, Vice Chairman  
Susie Collier  
Gary Giordano  
Brian Shaughnessy  
Scott Thompson  
Jim Welton

Jack Bourque, BOS Liaison  
Linda Groppo, BOS Liaison

1. Call to Order and Roll Call: Meeting called to order at 7:07pm. Present were Phillip Allen, Susie Collier, Dennis Dressel, Gary Giordano, Jim Welton; Scott Thompson, absent excused, Brian Shaughnessy, absent. Also present: BOS Liaison Linda Groppo, guest Meg Raiano.
2. Agenda Review
3. Approval of Minutes of Previous Meetings: March 5, 2019 – tabled.
4. Communications. No communications to report.
5. Treasurer’s Report. Report to be presented at the April 2 meeting.
6. New Business
7. Old Business
  - A. Discussion: projects and priorities for EDC in 2019.
    - i. Meg Ryan, ReCreative Agency Awareness Campaign proposal  
Ms. Raiano presented her proposal for a social media campaign to increase awareness of Winchester/Winsted, with a special emphasis on the college-aged demographic. Following her presentation, Ms. Raiano left the meeting and discussion among the commissioners followed.

MOTION: To approve the expenditure \$4,000.00 to reCreative Agency for a six-month social media campaign to be defined by a Scope of Work agreement to be finalized by April 2 and returned to the Commission for final approval. J. Welton moved the motion, S. Collier seconded. Motion passed unanimously.

ii. September Economic Summit

The subcommittee working on the September 11 event reported on their discussions.

MOTION: The Commission resolves to move forward with a business resources event to take place in September, with a tentative total budget of approximately \$4,000. P. Allen moved the motion, D. Dressel seconded. Motion passed unanimously.

8. Adjournment. Motion to adjourn at 8:35 pm by G. Giordano, J. Welton seconded. Motion passed unanimously.