

Town of Winchester



Public Hearing

December 18, 2025



Automated Traffic Enforcement Safety Devices (ATESD)

State Law

- C.G.S. 14-307c was approved on June 27, 2023
- This law allows municipalities to install Automated Traffic Enforcement Safety Devices (ATESD)
- Better known as speed cameras and red light cameras
- The full law can be found [here](#)



Substitute House Bill No. 5917

Public Act No. 23-116



State Law

- The municipality must hold a public hearing on the ATESD plan and include the notice and minutes in the plan submitted to CTDOT
- Before submitting an ATESD plan to CTDOT, the municipality must adopt an ordinance authorizing ATESDs
- Locally, this means we must hold three (3) public meetings on the ordinance



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Why does Winchester need speed cameras?

Speed Data

- In Spring 2025, we set up speed counters three locations:
 - Route 44 / Main Street Southbound
 - Route 44 / Main Street Northbound
 - Route 44 / Norfolk Road
- Counters were disguised so drivers wouldn't notice them and alter their behavior, ensuring an accurate measure of typical speeds for 5-6 days each



Metric	Route 44 Southbound	Route 44 Northbound	Route 44 / Norfolk Road
# of Vehicles	55,571	43,049	33,301
# of Speeders	38,589	29,868	25,303
% of Speeders	69.4%	69.4%	76.0%
Speed Limit	30 MPH	30 MPH	50 MPH
Average Speed	31.5 MPH	32 MPH	53 MPH
85th Percentile	39 MPH	38 MPH	59.5 MPH
Max. Speed	113 MPH	98 MPH	148 MPH

How much will speed cameras cost taxpayers?

\$0. Nothing.

If you do not speed.

Bid Process

- Implementing an ATESD program involves equipment, installation, and administrative costs, so the Town initiated a formal bid process
- The Town published a Request for Proposals (RFP) in August 2025 to solicit qualified vendors for ATESD services
- The full RFP can be found [here](#)



Bid Process

- Our RFP sought a turnkey, end-to-end ATESD provider to manage the program from start to finish
- Vendor responsibilities: site analysis, approvals, installation, maintenance, calibration, citation processing, and reporting
- The Town preferred a vendor-funded, zero-cost model with the provider assuming all financial risk



Bids Received

- **The Town received proposals from the following four firms:**
 - **Sensys Gatso USA**
 - **Jenoptik**
 - **Sitestream**
 - **NovoaGlobal**
- **Various financial models were proposed; such as fixed fee models, revenue sharing models, License Plate Reader (LPR) add-ons, internal collection processes, contracted collection agencies, etc.**
- **Many models potentially left the town paying a bill with no revenue received**

Sitestream Proposal

- Sitestream best fit the Town's preferred financial model: no installation or maintenance costs, no liability for unpaid citations, and collection fees fully covered within the vendor's revenue-share
- Sitestream is paid only after the Town receives payment. For each \$65 citation (\$50 first fine + \$15 processing fee), Sitestream receives \$35 and the Town receives \$30
- Sitestream's website can be found [here](#)





Andrew Noble



President & Founder of Sitestream, LLC

- 20 years in the traffic enforcement sector
- Personally led the contracting and operation of more than 60 programs across the country
- Operational Expert: Ground zero to more than 1 million tickets issued
- Committed advocate for road safety



Sitestream Proprietary & Confidential



The Radar Vision SafeTcam



- Compact non-intrusive
- The most advanced radar camera
- High-speed 5 - 24 Megapixel photo camera
- 12 Megapixel AI video camera 60 fps
- Accelerometer + Gyro check orientation
- Integrated IR flash + optional white Flash
- **NDA Compliant**



Giving Back - Road Safety Initiative

Safeteen is a community safety program funded from Sisteam revenue specifically aiding teenage drivers and their pursuit of professional drivers education.

According to the CDC, motor vehicle crashes are the leading cause of death for U.S. teens. Teen motor vehicle crashes are preventable, and proven strategies can improve the safety of young drivers on the road.



Teens who do not enroll in a driving school are...



75% more likely to violate rules and get a ticket



24% more likely to be involved in fatal accidents or death



16% more likely to get into accidents

According to drive-safely.net

- 1% of Sisteam program revenue remitted back to the client community twice per year
- Host community administers the program as it chooses for its teenage drivers that reside within the community
- Funds must be used for drivers educational purposes only
- No catches, no strenuous conditions and no maximum limits on program funding
- Possibility of lower insurance premiums after teens have completed a drivers education course

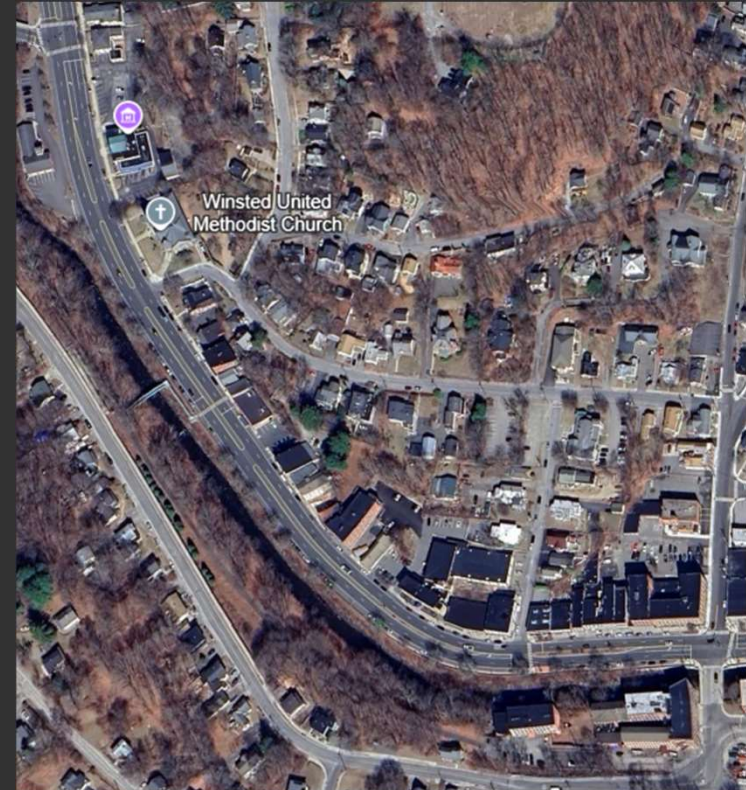
**How will I know I am entering
a speed camera area?**

- **There is no secret: C.G.S. 14-307c require municipalities to place at least two clear signs on every approach to a speed camera area**
- **The first will be 1,000 feet from the area**
- **The second will be 500 feet from the area**
- **Signs must adhere to FHWA standards – large, clear, and visible**

[illegible]

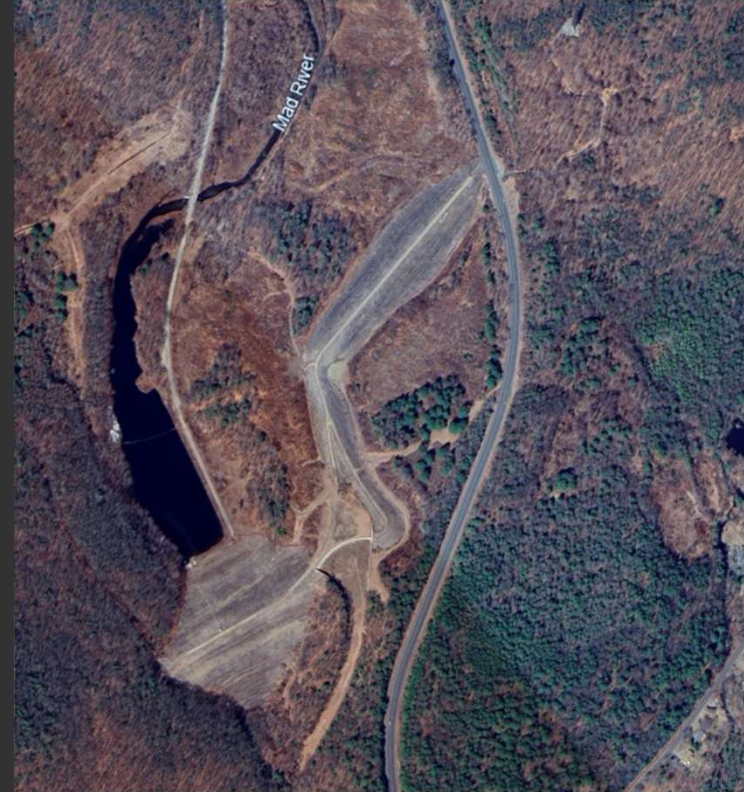
**What are the proposed
locations for the cameras?**

Location #1: RT-44 / Main Street



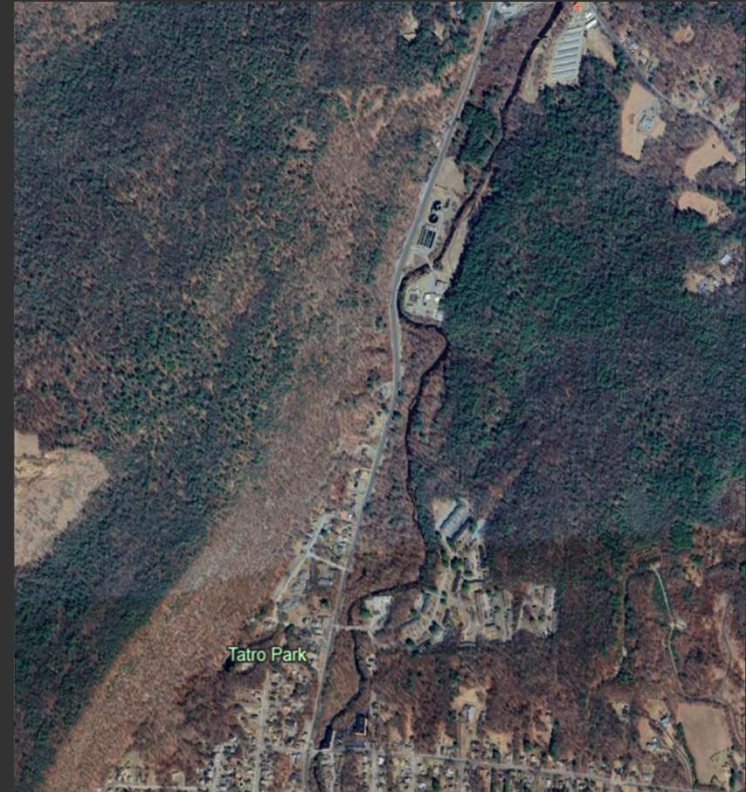
Note: The images above are approximate areas of placement and are not final.

Location #2: RT-44 / Norfolk Road



Note: The images above are approximate areas of placement and are not final.

Location #3: North Main Street



Note: The images above are approximate areas of placement and are not final.

How much will a citation be?

Offenses	Base Citation	Processing Fee	Convenience Fee - 3%	Total Cost
1 st Offense	\$50.00	\$15.00	\$1.95	\$66.95
2 nd Offense	\$75.00	\$15.00	\$2.70	\$92.70
3 rd Offense	\$75.00	\$15.00	\$2.70	\$92.70
4 th Offense +	\$75.00	\$15.00	\$2.70	\$92.70

**I received a citation.
How do I pay it?**

Paying a Citation

- Making a payment is easy!
- Forms of payment: Credit card, debit card, check, e-check, or money order
- Payments can be processed through Sitestream's portal:
www.reviewmynotice.com
- Accessible through web and mobile
- No personal data is required, only citation number and PIN which are unique to each citation

Login

You will find your citation number and PIN at the top right corner of your notice

Citation Number

PIN

Log In

How will the Town use the collected revenues?

Use of Revenues

- C.G.S. 14-307c specifies how a municipality may use funds collected from speed camera citations,:
 1. To improve transportation mobility in the municipality,
 2. To invest in transportation infrastructure, or
 3. To pay costs associated with the automated enforcement devices themselves.



Substitute House Bill No. 5917

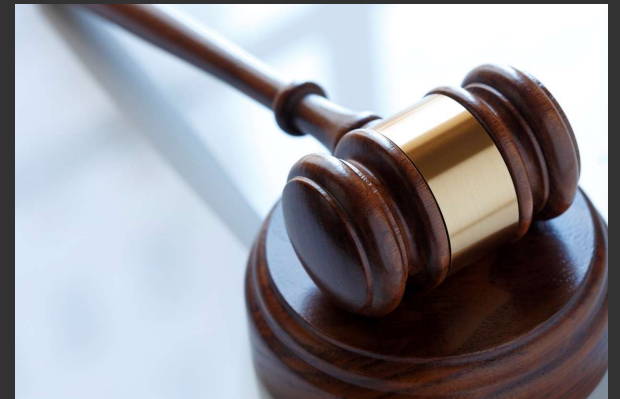
Public Act No. 23-116



**I received a citation.
How can I fight it?**

Appealing a Citation

- **Practically, the process is like any other municipal citation**
- **Proposed Ordinance Article VI, § 157-29:**
"Any owner issued a fine for violating the provisions of this article may, within 10 days of the receipt of the fine, appeal, in writing, to a citation hearing officer..."
- **If a violator wishes to appeal the findings of the citation hearing officer, they may file with the Connecticut Judicial Branch**



Citation Enforcement

- “Police Department employee or person designed by the Local Traffic Authority shall review and approve recorded images from the ATESD before a citation is mailed to the vehicle owner.
- For the first 30 days after an ATESD device is operational, the owner shall receive a written warning.”



Schedule



**August 7,
2025**

**Town issued
Request for
Proposals
(RFP) for
ATESDs**



**August 28,
2025**

**RFP
Deadline**



**September
2025**

**Town reviewed
proposals for
minimum
liability to the
Town**



**September
2025**

**Town accepted
Sitestream
proposal**

Schedule



**December 1,
2025**

**Board of
Selectmen
meeting one of
three on
proposed
ordinance**



**December 15,
2025**

**Board of
Selectmen
meeting two of
three on
proposed
ordinance**



**December 18,
2025**

**Public hearing
on proposed
speed camera
ordinance**



**January 5,
2026**

**Board of
Selectmen
meeting three
of three on
proposed
ordinance**

Schedule

**January
2026**

**ATESD plan will
be submitted
to CTDOT for
review**

**March
2026**

**CTDOT has 60
days to approve
or reject the
plan. If rejected,
we will revise
and resubmit**

**April
2026**

**If approved,
installation of
cameras and
signs
commences
within 30 days**

**April – May
2026**

**30 days after
activation, only
written
warnings are
issued (grace
period)**

Schedule

**May +
2026**

After the 30-day grace period, regular fines begin being issued

**Annually
2026 +**

Cameras will get a calibration reverification by certified operators

**~ October
2027**

The Town submits a report to CTDOT and state legislature

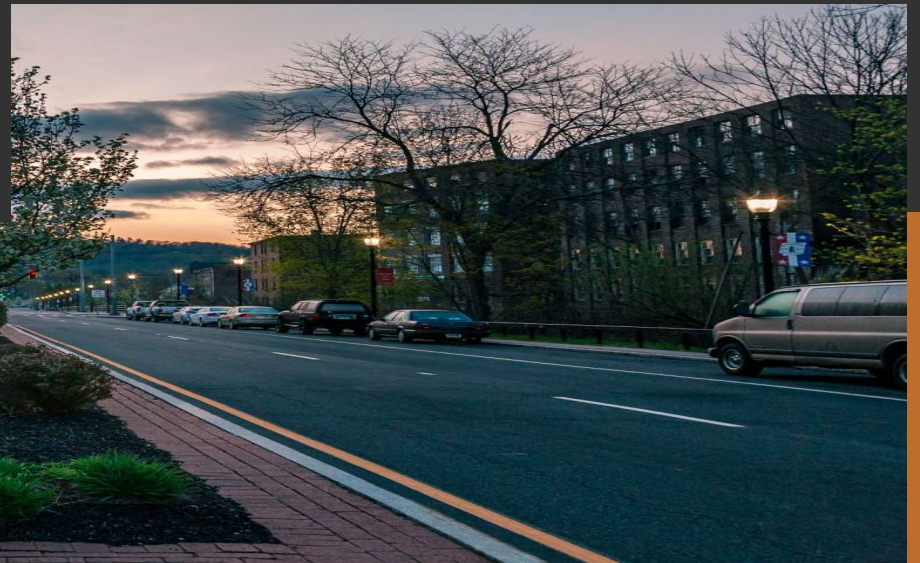
**~ April
2029**

The Town submits data and updated plan to CTDOT for review

Town of Winchester



Thank You
For your participation!



Automated Traffic Enforcement Safety Devices (ATESD)